

# **Umpqua Holdings Corporation (UMPQ): Company Profile and SWOT Analysis**

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### **Abstracts**

#### **SYNOPSIS**

Timetric's 'Umpqua Holdings Corporation (UMPQ): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

#### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Umpqua Holdings Corporation'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

#### SCOPE

Examines and identifies key information and issues about 'Umpqua Holdings Corporation' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business



information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

#### **REASONS TO BUY**

Quickly enhance your understanding of 'Umpqua Holdings Corporation'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

#### **KEY HIGHLIGHTS**

Umpqua Holdings Corporation (UHC) offers personal, small business and commercial banking products and services. Personal banking products comprises of checking, savings, certificates of deposit and money market accounts, loans, overdraft services, wealth management, cards and retirement services. Small business banking offers deposit accounts, small business administration lending, greenstreet lending, bill payment, merchant and payroll services, investment services, overdraft and fraud prevention. Commercial banking services include equipment finance, real estate finance, international banking, treasury management, collections and deposits, payments and disbursements, funds management, industry specific services and online banking services. The company operates through a network of commercial banking centers in California, Oregon, Idaho, Nevada and Washington. Umpqua is headquartered in Portland, Oregon.



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#### **COMPANIES MENTIONED**

**Umpqua Holdings Corporation** 



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