

# Ubisoft Entertainment SA (UBI) - Financial and Strategic SWOT Analysis Review

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## Abstracts

Ubisoft Entertainment SA (UBI) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

Ubisoft Entertainment SA (Ubisoft) is a computer gaming service provider. The company involved in publishing and distribution of video games for portable and home consoles, the PC, smartphones and tablets in both physical and online formats. Its product portfolio includes Assassin's Creed, The Crew, Far Cry, For Honor, Just Dance, Prince of Persia, Tom Clancy's Splinter Cell, Rayman, Star War, Immortals Fenyx Rising, Mario+ Rabbidas, Tom Clancy's Ghost Recon, and Tom Clancy's Rainbow Six brand names. It also distributes games developed by other companies. The company also designs and sells clothes, accessories, collectables, and art through its e-commerce site. It has business operations across the America, Europe, the Middle-East and Asia-Pacific. Ubisoft is headquartered in Montreuil, France.

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives

and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

Ubisoft Entertainment SA - Key Facts  
Ubisoft Entertainment SA - Key Employees  
Ubisoft Entertainment SA - Key Employee Biographies  
Ubisoft Entertainment SA - Major Products and Services  
Ubisoft Entertainment SA - History  
Ubisoft Entertainment SA - Company Statement  
Ubisoft Entertainment SA - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
Ubisoft Entertainment SA - Business Description  
Other Break-up: Digital  
Performance  
Other Break-up: Licenses  
Performance  
Other Break-up: Physical sales  
Performance  
Other Break-up: Services  
Performance  
Other Break-up: Distribution EMEA  
Overview  
Performance  
Other Break-up: North America Distribution Zone  
Overview  
Performance  
Other Break-up: Publishing or Production  
Overview  
Performance  
Geographical Segment: Asia-Pacific  
Performance  
Geographical Segment: France  
Performance

Geographical Segment: Germany

Performance

Geographical Segment: Rest of Europe

Performance

Geographical Segment: Rest of the World

Performance

Geographical Segment: The UK

Performance

Geographical Segment: The US/Canada

Performance

R&D Overview

Ubisoft Entertainment SA - Corporate Strategy

Ubisoft Entertainment SA - SWOT Analysis

SWOT Analysis - Overview

Ubisoft Entertainment SA - Strengths

Ubisoft Entertainment SA - Weaknesses

Ubisoft Entertainment SA - Opportunities

Ubisoft Entertainment SA - Threats

Ubisoft Entertainment SA - Key Competitors

### **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios

Financial Ratios - Annual Ratios

Performance Chart

Financial Performance

Financial Ratios - Interim Ratios

Financial Ratios - Ratio Charts

### **SECTION 4 – APPENDIX**

Methodology

Ratio Definitions

About GlobalData

Contact Us

Disclaimer

## List Of Tables

### LIST OF TABLES

Ubisoft Entertainment SA, Key Facts  
Ubisoft Entertainment SA, Key Employees  
Ubisoft Entertainment SA, Key Employee Biographies  
Ubisoft Entertainment SA, Major Products and Services  
Ubisoft Entertainment SA, History  
Ubisoft Entertainment SA, Other Locations  
Ubisoft Entertainment SA, Subsidiaries  
Ubisoft Entertainment SA, Key Competitors  
Ubisoft Entertainment SA, Ratios based on current share price  
Ubisoft Entertainment SA, Annual Ratios  
Ubisoft Entertainment SA, Annual Ratios (Cont...1)  
Ubisoft Entertainment SA, Annual Ratios (Cont...2)  
Ubisoft Entertainment SA, Interim Ratios  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios

## List Of Figures

### LIST OF FIGURES

Ubisoft Entertainment SA, Performance Chart (2017 - 2021)

Ubisoft Entertainment SA, Ratio Charts

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