

# **TUV Nord AG - Strategic SWOT Analysis Review**

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### **Abstracts**

TUV Nord AG - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

# Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.



Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

### **Highlights**

TUV Nord AG (TUV Nord) is a provider of independent, neutral, third party technology and safety services. It offers advisory, service and inspection services in testing, certification, consulting, engineering, and training areas. The company serves industrial services, aerospace, training, natural resources, mobility, and IT businesses across Europe, Asia, America and Africa. The company provides its services to its various customer groups which includes global renowned players and small and mid-sized enterprises with a local and regional focus, alongside institutions, organizations and consumers. TUV Nord is headquartered in Hannover, Niedersachsen, Germany.

TUV Nord AG Key Recent Developments

Jul 22,2021: T??V NORD GROUP is a new member of the H2 Advisory Board of the City of Essen

Jul 06,2021: Second Siemens Gamesa offshore turbine awarded typhoon-resistant type certificate

Nov 27,2020: TUV NORD joins the World Energy Council

Nov 18,2020: Commitment to the climate: 40 charging stations each for e-cars are

being built at the three TUV NORD main locations

Nov 16,2020: Europe's largest offshore wind turbine is safely built on sand

#### Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the



company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.



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Nov 18, 2020: Commitment to the climate: 40 charging stations each for e-cars are being built at the three TUV NORD main locations

Nov 16, 2020: Europe's largest offshore wind turbine is safely built on sand

Oct 30, 2020: Digital and location-independent manufacturing evaluation of wind turbines

Jun 29, 2020: TUV NORD to certify superlative offshore wind turbine

Jun 24, 2020: HHLA container terminal Altenwerder: CTA recertified as the only climateneutral container terminal worldwide

Jun 03, 2020: JinkoSolar tiger pro series receives world's first IEC 61701 Ed. 3 certification for salt mist corrosion standards

Mar 05, 2020: TUV NORD places a stronger international focus on food safety TUV NORD to certify one of the world's biggest wind farm zones



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