

Turner Broadcasting System Inc - Strategic SWOT Analysis Review

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Turner Broadcasting System Inc - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Turner Broadcasting System, Inc. (TBS), a subsidiary of Time Warner Company, is a cable television networks operator. It owns and operates portfolio of domestic and international cable television networks and related properties that offer sports, kids, news programming and entertainment on television and digital platforms. TBS operates a portfolio of network channels including TNT, TBS, CNN, Cartoon Network, Turner Classic Movies, Adult Swim, truTV and HLN. Its digital properties include bleacherreport.com and the CNN digital network. The company distributes its program through cable system operators, satellite service distributors, telephone companies and other distributors. It has operations in regions including the US, Asia-Pacific, Europe, the Middle East and Africa. TBS is headquartered in Atlanta, Georgia, the US.

Turner Broadcasting System Inc Key Recent Developments

Sep 01,2017: CNN International announces Nikhil Kumar as new Delhi Bureau Chief

Jul 17,2017: Turner Broadcasting System names new EVP of content distribution and strategic partnerships

Jul 06,2017: Gary Frenkel joins TBS & TNT as head of digital products and operations

Jul 06,2017: CNN International appoints director of content sales and partnerships

Jul 06,2017: Turner Broadcasting appoints head of digital products and operations of TBS and TNT

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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Jun 28, 2017: Turner EMEA appoints new lead for SVP Northern Europe
Jun 26, 2017: Turner Broadcasting System names new president of Turner Content Distribution
Jun 14, 2017: Turner Classic Movies & FilmStruck announce executive promotions
Jun 12, 2017: CNN International announces two new appointments in Asia Pacific

Jun 08, 2017: Turner names executive vice president of revenue operations and product management

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COMPANIES MENTIONED

Viacom Inc.
The Walt Disney Co
The New York Times Company
NBCUniversal Media LLC
Hubbard Broadcasting, Inc.
Discovery Communications Inc
Danish Broadcasting Corporation
Comcast Corporation
CBS Corporation
Allbritton Communications Company

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