

Turkey Life Insurance: Key trends and Opportunities to 2023

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Abstracts

Turkey Life Insurance: Key trends and Opportunities to 2023

SUMMARY

GlobalData's 'Turkey Life Insurance: Key Trends and Opportunities to 2023' report provides a detailed outlook by product category for the Turkish life insurance segment.

This report provides in-depth market analysis, information and insights into the Turkish life insurance segment.

It provides values for key performance indicators such as gross written premium, direct written premium, claims paid, penetration and investments during the review period (2014-2018) and forecast period (2018-2023).

The report also analyzes distribution channels operating in the segment, gives a comprehensive overview of the Turkish economy and demographics, and provides detailed information on the competitive landscape in the country.

The report brings together GlobalData's research, modeling and analysis expertise, giving insurers access to information on segment dynamics and competitive advantages, and profiles of insurers operating in the country. The report also includes details of insurance regulations, and recent changes in the regulatory structure.

Key Highlights

Key insights into the dynamics of the Turkish life insurance industry.

Comparison of Turkish life insurance segments, along with premium and claim trends.

A comprehensive overview of the Turkish economy.

Turkish insurance regulatory framework's evolution, key facts, taxation regime, licensing and capital requirements.

Turkish life insurance industry's market structure giving details of retail and commercial lines of business.

Details of the competitive landscape, M&A and competitors' profiles.

SCOPE

This report provides a comprehensive analysis of the life insurance segment in Turkey -

It provides historical values for the Turkish life insurance segment for the report's 2014-2018 review period, and projected figures for the 2018-2023 forecast period.

It offers a detailed analysis of the key categories in the Turkish life insurance segment, and market forecasts to 2023.

It profiles the top life insurance companies in Turkey and outlines the key regulations affecting them.

REASONS TO BUY

Make strategic business decisions using in-depth historic and forecast market data related to Turkish life insurance segment, and each category within it.

Understand the demand-side dynamics, key market trends and growth opportunities in the Turkish life insurance segment.

Assess the competitive dynamics in the life insurance segment.

Identify growth opportunities and market dynamics in key product categories.

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Ziraat Hayat

Anadolu Hayat

Allianz Ya?am

Metlife Emeklilik

Aegon Emeklilik

AvivaSA Emeklilik

Garanti Emeklilik

Halk Hayat

Cigna Finans Emeklilik

Vak?f Emeklilik

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