

# Trustpower Ltd - Strategic SWOT Analysis Review

<https://marketpublishers.com/r/TA81F2F7176EN.html>

Date: December 2019

Pages: 29

Price: US\$ 125.00 (Single User License)

ID: TA81F2F7176EN

## Abstracts

Trustpower Ltd - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## **Highlights**

TrustPower Ltd (Trustpower), a subsidiary of Infratil Ltd, is a generator and retailer of electricity and supplies gas and telecommunication services. The company produces electricity from wind, hydro, geothermal and diesel sources. It owns and operates various power projects across New Zealand and Australia. Trustpower also leases electricity meters to its retail operations and other parties. The company has pipeline of potential wind farms across Western Australia, South Australia, New South Wales, and Victoria; and the North and South Islands of New Zealand. It serves individual and commercial customers across Australia and New Zealand. Trustpower is headquartered in Tauranga, Bay of Plenty, New Zealand.

### **Trustpower Ltd Key Recent Developments**

Nov 07,2019: Unfavourable hydro inflows impact Trustpower's H1 performance

Oct 15,2019: Trustpower quarterly operating report for 30 September 2019

Jul 12,2019: Trustpower releases its quarterly operating results

May 13,2019: Solid operating result for Trust power on lower generation volumes

## **Reasons to Buy**

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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### COMPANIES MENTIONED

Spark New Zealand Ltd

Genesis Energy Ltd

Mercury NZ Ltd

Meridian Energy Ltd

Powershop New Zealand Ltd

Orcon Ltd

Contact Energy Ltd

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