

Trustmark Corporation (TRMK): Company Profile and SWOT Analysis

<https://marketpublishers.com/r/T6C3F248A02EN.html>

Date: September 2017

Pages: 41

Price: US\$ 125.00 (Single User License)

ID: T6C3F248A02EN

Abstracts

SYNOPSIS

Timetric's 'Trustmark Corporation (TRMK): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about "Trustmark Corporation"

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Trustmark Corporation' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Trustmark Corporation'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Trustmark Corporation (Trustmark) is a bank holding company. It provides diversified financial services. In addition to banking services, the company also provides insurance and wealth management services through its subsidiaries. It offers a range of retail and corporate banking products and services. Its portfolio of products includes deposit services, checking accounts, savings accounts, money market accounts, certificate of deposits, treasury management services individual retirement accounts, debit cards, credit cards, business cards, personal insurance, business insurance, construction and bonding solutions and life insurance products. The company also provides lending solutions for commercial purpose, industrial projects, real estate, personal loans, student loans, mortgages, construction financing, working capital financing, lines of credit, investment loans, term loans, inventory financing and facility expansion loans. Its wealth management services include financial planning, investment management, private banking, retirement plans, risk management , personal trust and estate solution. In addition, it offers safe deposit boxes, merchant card services, payment services, cash management services, online banking, phone banking and ATM services. The company

operates through a network of branches in Alabama, Florida, Mississippi, Tennessee and Texas. Trustmark is headquartered in Jackson, Mississippi, the US.

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