

## Trust International Insurance Co. P.L.C. (TRUST): Company Profile and SWOT Analysis

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## Abstracts

#### SYNOPSIS

Timetric's 'Trust International Insurance Co. P.L.C. (TRUST): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

#### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Trust International Insurance Co. P.L.C.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

#### SCOPE

Examines and identifies key information and issues about 'Trust International Insurance Co. P.L.C.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business



information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

#### **REASONS TO BUY**

Quickly enhance your understanding of 'Trust International Insurance Co. P.L.C.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

#### **KEY HIGHLIGHTS**

Trust International Insurance Co. P.L.C. (Trust International) is a multi-line insurance company. It offers a wide range of general and life insurance products. The company offers insurance products for vehicle, fire, engineering, civil liability, marine, and health. In addition, it offers personal life insurance, group life insurance, personal accident insurance, and travel insurance. Through these products and services, it caters to individuals and corporate customers. The company distributes its products through various agents and branch offices. Its branches are located in, Nablus, Bethlehem, Jenin, Qalqiliya, Jericho, Gaza, Hebron, Tokarm and Bdia. Trust International is headquartered in Ramallah, Palestine.

The company reported gross premiums written of US\$58.7 million during fiscal year ended December 2016 (FY2016), an increase of 36.8% over FY2015. In FY2016, the company reported net premium revenue of US\$50.1 million, an increase of 45.1% over FY2015.



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#### **COMPANIES MENTIONED**

Trust International Insurance Co. P.L.C.



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