

# Trucorp Investments Incorporated: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Trucorp Investments Incorporated: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Trucorp Investments Incorporated'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Trucorp Investments Incorporated' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Trucorp Investments Incorporated'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Trucorp Investments Incorporated (Trucorp) is a quick-service restaurant operator. It operates quick-service restaurants under Greco Pizza and Capt. Submarine restaurant brands alongside owning and operating a grill and pasta house under Frank and Gino's brand. In addition, it supplies various food products to grocer-retail and other segments of foodservice industries as well as institutional market through Bonté manufacturing facility. The eateries are open for business during 365 days a year and offer both dine-in and carry-out services. Currently, the company operates restaurant units spread across Quebec, Ontario, New Brunswick, Nova Scotia and Newfoundland. Trucorp is headquartered in Truro, Nova Scotia, Canada.

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### COMPANIES MENTIONED

Trucorp Investments Incorporated

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