

Trina Solar Co Ltd - Strategic SWOT Analysis Review

<https://marketpublishers.com/r/TC29730B140EN.html>

Date: September 2020

Pages: 42

Price: US\$ 125.00 (Single User License)

ID: TC29730B140EN

Abstracts

Trina Solar Co Ltd - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Trina Solar Co Ltd (Trina Solar) is a vertically-integrated solar power products manufacturer. The company designs, constructs, operates and sells solar power projects in China and overseas. It offers smart PV solutions for large power stations, energy storage systems, commercial and residential solutions, and photovoltaic modules. The company's project development services include engineering, procurement, financing, installation, monitoring, construction, operations and maintenance. Trina Solar distributes products to Asia Pacific, North and South America, the Middle East, Europe, Africa and other regions. It has presence in China, Japan, Switzerland, the UK and the US among others. Trina Solar is headquartered in Jiangsu, China.

Trina Solar Co Ltd Key Recent Developments

Aug 20,2020: China's Trina Solar signs agreement to expand manufacturing capacity

Jul 28,2020: Trina Solar provides 86 MW for largest subsidy-free PV park in Italy

Jul 20,2020: Trina Solar unveils Vertex 600W series module and expects mass production of 550W series later in year

Jun 17,2020: Trina Solar unveils TrinaPro Mega, an ultra-high-power smart PV solution

Jun 16,2020: TRINA Solar Appoints AL-RAEBI as authorized distributor in Yemen

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the

company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Contents

SECTION 1 - ABOUT THE COMPANY

Trina Solar Co Ltd - Key Facts
Trina Solar Co Ltd - Key Employees
Trina Solar Co Ltd - Key Employee Biographies
Trina Solar Co Ltd - Major Products and Services
Trina Solar Co Ltd - History
Trina Solar Co Ltd - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Trina Solar Co Ltd - Business Description
Trina Solar Co Ltd - SWOT Analysis
SWOT Analysis - Overview
Trina Solar Co Ltd - Strengths
Trina Solar Co Ltd - Weaknesses
Trina Solar Co Ltd - Opportunities
Trina Solar Co Ltd - Threats
Trina Solar Co Ltd - Key Competitors

SECTION 3 – COMPANY’S POWER FINANCIAL DEALS AND ALLIANCES

Trina Solar Co Ltd, Power, Deals By Year, 2014 to YTD 2020
Trina Solar Co Ltd, Power, Deals By Type, 2014 to YTD 2020
Trina Solar Co Ltd, Recent Deals Summary

SECTION 4 – COMPANY’S RECENT DEVELOPMENTS

Aug 20, 2020: China’s Trina Solar signs agreement to expand manufacturing capacity
Jul 28, 2020: Trina Solar provides 86 MW for largest subsidy-free PV park in Italy
Jul 20, 2020: Trina Solar unveils Vertex 600W series module and expects mass production of 550W series later in year
Jun 17, 2020: Trina Solar unveils TrinaPro Mega, an ultra-high-power smart PV solution
Jun 16, 2020: TRINA Solar Appoints AL-RAEBI as authorized distributor in Yemen

May 28, 2020: Trina Solar recognized as a 'Top Performer' module manufacturer for sixth consecutive time

May 21, 2020: Trina Solar publishes its Vertex module technology white paper, unveiling a brand new technology platform

Apr 30, 2020: Trina Solar presents a new era of modules in India

Apr 30, 2020: Mounting global demand for vertex 500W+ ultra high power module, Trina Solar unveils new era of module in India

Apr 27, 2020: Trina Solar Vertex module reaches 515.8W power output reviewed by TUV Rheinland

SECTION 5 – APPENDIX

Methodology

About GlobalData

Contact Us

Disclaimer

List Of Tables

LIST OF TABLES

Trina Solar Co Ltd, Key Facts
Trina Solar Co Ltd, Key Employees
Trina Solar Co Ltd, Key Employee Biographies
Trina Solar Co Ltd, Major Products and Services
Trina Solar Co Ltd, History
Trina Solar Co Ltd, Other Locations
Trina Solar Co Ltd, Subsidiaries
Trina Solar Co Ltd, Key Competitors
Trina Solar Co Ltd, Power, Deals By Year, 2014 to YTD 2020
Trina Solar Co Ltd, Power, Deals By Type, 2014 to YTD 2020
Trina Solar Co Ltd, Recent Deals Summary

List Of Figures

LIST OF FIGURES

Trina Solar Co Ltd, Power, Deals By Year, 2014 to YTD 2020

Trina Solar Co Ltd, Power, Deals by Type, 2014 to YTD 2020

COMPANIES MENTIONED

Yingli Green Energy Holding Company Limited

Sineng Electric Co Ltd

JinkoSolar Holding Co Ltd

First Solar Inc

CECEP Solar Energy Technology Co Ltd

Canadian Solar Inc

Baoding Lightway Green Energy Technology Co Ltd

I would like to order

Product name: Trina Solar Co Ltd - Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/TC29730B140EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TC29730B140EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970