

Travel Intermediaries: Analysis of the impact of COVID-19 for travel intermediaries using the SWOT framework - Issue 2 (Company Impact Report)

<https://marketpublishers.com/r/T2F0699F3080EN.html>

Date: March 2020

Pages: 19

Price: US\$ 495.00 (Single User License)

ID: T2F0699F3080EN

Abstracts

Travel Intermediaries: Analysis of the impact of COVID-19 for travel intermediaries using the SWOT framework - Issue 2 (Company Impact Report)

SUMMARY

COVID-19, commonly referred to as the Coronavirus, is dominating headlines the world over. The travel & tourism sector is suffering significant disruption and travel intermediaries are feeling the effects.

KEY HIGHLIGHTS

The impact on travel intermediaries has been widely overlooked in comparison to both airlines and lodging but the effects are and will be just as negative.

Lack of consumer spending is one of the major threats facing companies across the board post-COVID19 as many are on the verge of collapse.

Travel intermediaries often act as a direct link in the chain of distribution between a company and their consumer base and thus are a vital consideration in the global impact of COVID-19.

SCOPE

This report provides insight into what constitute strengths, weaknesses,

opportunities and threats for players in the travel intermediaries industry. It also provides examples of relevant companies for each SWOT element.

REASONS TO BUY

Assess the impact COVID is having on industry players

Look at the impact coronavirus is having on share prices

Understand what constitute strengths, weaknesses, opportunities and threats in this industry in the current climate

Look at real-world examples of company strategies

Contents

Overview
Share Price Impact
SWOT Analysis
Company Focus - Strengths
Company Focus - Weaknesses
Company Focus - Opportunities
Company Focus - Threats
References

COMPANIES MENTIONED

Booking Holdings
Expedia
TUI
Hays Travel
Ctrip
Lastminute.com

I would like to order

Product name: Travel Intermediaries: Analysis of the impact of COVID-19 for travel intermediaries using the SWOT framework - Issue 2 (Company Impact Report)

Product link: <https://marketpublishers.com/r/T2F0699F3080EN.html>

Price: US\$ 495.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T2F0699F3080EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

