

Travel Intermediaries: Analysis of the impact of COVID-19 for travel intermediaries using the SWOT framework - Company Impact Report - Issue 1

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Abstracts

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SUMMARY

COVID-19, commonly referred to as the Coronavirus, is dominating headlines the world over. The travel & tourism sector is suffering significant disruption and travel intermediaries are feeling the effects.

KEY HIGHLIGHTS

The impact on travel intermediaries has been widely overlooked in comparison to both airlines and lodging but the effects are and will be just as negative.

Lack of consumer spending is one of the major threats facing companies across the board post-COVID19 as many are on the verge of collapse.

Travel intermediaries often act as a direct link in the chain of distribution between a company and their consumer base and thus are a vital consideration in the

global impact of COVID-19.

SCOPE

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This report provides insight into what constitute strengths, weaknesses, opportunities and threats for players in the travel intermediaries industry. It also provides examples of relevant companies for each SWOT element.

REASONS TO BUY

Assess the impact COVID is having on industry players

Look at the impact coronavirus is having on share prices

Understand what constitute strengths, weaknesses, opportunities and threats in this industry in the current climate

Look at real-world examples of company strategies

Contents

Overview
Share Price Impact
SWOT Analysis
Company Focus - Strengths
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Company Focus - Opportunities
Company Focus - Threats
References

COMPANIES MENTIONED

Booking Holdings
Expedia
TUI
Hays Travel
Ctrip
Lastminute.com

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