

# Transport for London - Strategic SWOT Analysis Review

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# Abstracts

Transport for London - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

# Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.



Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

# Highlights

Transport for London (TfL) is the integrated transport authority for London. TfL delivers the London Mayor's Transport Strategy in partnership with the London Boroughs and other transport providers such as Network Rail and the train operators. The authority runs day-to-day operations of London's public transport network and manages the city's main roads. It manages London buses, London Underground, London Overground, Docklands Light Railway, TfL Rail and London Trams. The authority also runs London River Services, London Dial-a-Ride, Victoria Coach Station, Santander Cycles and the Emirates Air Line. The authority regulates taxis and the private hire trade, runs the congestion charging scheme and operates all of the traffic signals and work in London. The company is headquartered in London, the UK.

Transport for London Key Recent Developments

Jul 17,2020: Mayor moves forward with plans to power TfL Tube with green energy Nov 29,2019: Omnicom Balfour Beatty recognised for best in class use of emerging technology

Oct 15,2019: New BYD ADL Enviro200EVS for London

Jun 27,2019: SSE Enterprise helps Mayor set out plans for London's electric vehicle future

Jun 19,2019: Simble to provide Energy IoT Analytics solution to leading London bus operator

# **Reasons to Buy**

Gain key insights into the company for academic or business research



purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.



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Oct 15, 2019: New BYD ADL Enviro200EVS for London

Jun 27, 2019: SSE Enterprise helps Mayor set out plans for London's electric vehicle future

Jun 19, 2019: Simble to provide Energy IoT Analytics solution to leading London bus operator

Jun 17, 2019: Mayor sets out plans for London's electric vehicle future

Jun 14, 2019: Golder and Transport for London Win Ground Engineering 2019 Award

Jun 11, 2019: BYD shows fleet favourite 12-metre eBus at UITP

May 09, 2019: First rapid electric vehicle charging installed in the City of London as part of 2019 rollout

Apr 01, 2019: Arup wins Consulting Excellence Firm of the Year at the 2019 MCA Awards

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#### **COMPANIES MENTIONED**

Stagecoach Group plc RATP Group Go-Ahead Group Plc Arriva plc Abellio Nederland BV



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