

TransAlta Corp (TA) - Financial and Strategic SWOT Analysis Review

<https://marketpublishers.com/r/T882C5DF8E6EN.html>

Date: August 2021

Pages: 53

Price: US\$ 125.00 (Single User License)

ID: T882C5DF8E6EN

Abstracts

TransAlta Corp (TA)

Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

TransAlta Corp (TransAlta) is an electricity generation company. It owns, operates and develops a divergent fleet of electricity generation assets. It generates electricity from a contracted portfolio of assets using diverse sources such as coal, natural gas, hydro, wind and geothermal. TransAlta's service portfolio includes commercial and industrial energy services, wholesale energy solutions, green energy sustainable options and energy management services. It supplies power to municipalities, large and medium industries, businesses and utility customers. It has one active surface coal mine, supplying to three coal-fired plants in the west of Edmonton, Alberta. The company has operations and generation facilities in the US, Canada and Australia. TransAlta is headquartered in Calgary, Alberta, Canada.

TransAlta Corp Key Recent Developments

Jul 30,2021: Two new solar farms and battery to help power mines at BHPs Nickel West

Jul 30,2021: juwi to construct ground breaking solar hybrid project for TransAlta at BHP's Nickel West Sites

Jul 19,2021: TransAlta completes second off-coal conversion

another major milestone in its phase out of coal

Jul 13,2021: TransAlta and TransAlta Renewables Second Quarter 2021 Results and Conference Call

May 13,2021: TransAlta Reports Strong First Quarter 2021 Results led by Exceptional Performance at Alberta Hydro

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the

revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Contents

SECTION 1 - ABOUT THE COMPANY

TransAlta Corp - Key Facts
TransAlta Corp - Key Employees
TransAlta Corp - Key Employee Biographies
TransAlta Corp - Major Products and Services
TransAlta Corp - History
TransAlta Corp - Company Statement
TransAlta Corp - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
TransAlta Corp - Business Description
Business Segment: Alberta Thermal
Overview
Performance
Key Stats
Business Segment: Australian Gas
Overview
Performance
Key Stats
Business Segment: Centralia
Overview
Performance
Key Stats
Business Segment: Corporate and Other
Capital Expenditure
Business Segment: Energy Marketing
Overview
Performance
Business Segment: Hydro
Overview
Performance
Key Stats

Business Segment: North American Gas

Overview

Performance

Key Stats

Business Segment: Wind and Solar

Overview

Performance

Key Stats

Geographical Segment: Australia

Performance

Geographical Segment: Canada

Performance

Geographical Segment: US

Performance

TransAlta Corp - SWOT Analysis

SWOT Analysis - Overview

TransAlta Corp - Strengths

TransAlta Corp - Weaknesses

TransAlta Corp - Opportunities

TransAlta Corp - Threats

TransAlta Corp - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios

Financial Ratios - Annual Ratios

Performance Chart

Financial Performance

Financial Ratios - Interim Ratios

Financial Ratios - Ratio Charts

SECTION 4 – COMPANY’S POWER, OIL & GAS FINANCIAL DEALS AND ALLIANCES

TransAlta Corp, Power, Deals By Year, 2015 to YTD 2021

TransAlta Corp, Power, Deals By Type, 2015 to YTD 2021

TransAlta Corp, Recent Deals Summary

SECTION 5 – COMPANY’S RECENT DEVELOPMENTS

Jul 30, 2021: Two new solar farms and battery to help power mines at BHPs Nickel West

Jul 30, 2021: juwi to construct ground breaking solar hybrid project for TransAlta at BHP's Nickel West Sites

Jul 19, 2021: TransAlta completes second off-coal conversion - another major milestone in its phase out of coal

Jul 13, 2021: TransAlta and TransAlta Renewables Second Quarter 2021 Results and Conference Call

May 13, 2021: TransAlta Reports Strong First Quarter 2021 Results led by Exceptional Performance at Alberta Hydro

May 03, 2021: TransAlta and Pembina Pipeline announce 100 MW renewable power purchase agreement and launch of the garden plain wind project

Apr 21, 2021: TransAlta and TransAlta Renewables First Quarter 2021 Results and Conference Call

Apr 01, 2021: Garden plain wind power project connection

Mar 29, 2021: TransAlta Files Management Proxy Circular and Announces Four New Director Nominees

Feb 23, 2021: Garden Plain Wind Power project connection

SECTION 6 – APPENDIX

Methodology

Ratio Definitions

About GlobalData

Contact Us

Disclaimer

List Of Tables

LIST OF TABLES

TransAlta Corp, Key Facts
TransAlta Corp, Key Employees
TransAlta Corp, Key Employee Biographies
TransAlta Corp, Major Products and Services
TransAlta Corp, History
TransAlta Corp, Other Locations
TransAlta Corp, Subsidiaries
TransAlta Corp, Key Competitors
TransAlta Corp, Ratios based on current share price
TransAlta Corp, Annual Ratios
TransAlta Corp, Annual Ratios (Cont...1)
TransAlta Corp, Annual Ratios (Cont...2)
TransAlta Corp, Interim Ratios
TransAlta Corp, Power, Deals By Year, 2015 to YTD 2021
TransAlta Corp, Power, Deals By Type, 2015 to YTD 2021
TransAlta Corp, Recent Deals Summary
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

List Of Figures

LIST OF FIGURES

TransAlta Corp, Performance Chart (2016 - 2020)

TransAlta Corp, Ratio Charts

TransAlta Corp, Power, Deals By Year, 2015 to YTD 2021

TransAlta Corp, Power, Deals by Type, 2015 to YTD 2021

I would like to order

Product name: TransAlta Corp (TA) - Financial and Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/T882C5DF8E6EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T882C5DF8E6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970