

TransAlta Corp - Power Plants and SWOT Analysis, 2018 Update

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Abstracts

TransAlta Corp - Power Plants and SWOT Analysis, 2018 Update

Summary

The report contains a detailed description of the power generation company's business operations, history, corporate strategy, and business structure. This report contains a detailed SWOT analysis, information on key employees (executives), and major products and services.

Scope

Major Power Plants (assets) - summarized and detailed information about the power plants (assets).

Operational Metrics (capacity, generation, revenue, sales, number of consumers).

Business description - A detailed description of the company's operations and business divisions.

Corporate strategy - GlobalData's summarization of the company's business strategy.

SWOT analysis - A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history - Progression of key events associated with the



company.

Major products and services - A list of major products, services and brands

Key employees - A list of the key executives and personnel heading key departments/functions.

Executive biographies - A brief summary of the executives' employment history.

Financial deals - Coverage of key financial deals from 2006 onwards, depending upon information availability

Important locations and subsidiaries - A list of key locations and subsidiaries of the company, including contact details.

Note: Some sections may be missing if data is unavailable for the company.

Reasons to buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis, corporate strategy and major products and services are incorporated in the profile to assist in various business decisions (M&A and JV).

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing an up to date objective view of the company.



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Mar 24, 2010: TransAlta Receives Approval From AUC To Develop 69MW Wind Farm Near Fort Macleod, Alberta

Dec 06, 2017: TransAlta And Tidewater Midstream Announce Letter Of Intent To Construct Natural Gas Pipeline To TransAlta's Facilities

Dec 06, 2017: TransAlta board approves plan to accelerate transition to Clean Energy

Nov 06, 2014: TransAlta Travels to Peru to Help Light Up the World

Jun 26, 2013: TransAlta Launches TransAlta Renewables

Oct 26, 2012: TransAlta And MidAmerican Energy Create New Partnership To Develop Gas-fired Power Projects In Canada

Oct 26, 2011: TransAlta Expands Its Presence In Western US

Mar 28, 2011: TransAlta Expands Development In Quebec With 66 MW New Richmond Wind Project

Nov 10, 2010: TransAlta To Construct 800MW Natural Gas-Fueled Power Station Near Edmonton, Canada

Jun 28, 2010: Enbridge Joins TransAlta On Project Pioneer

Jun 16, 2010: SunEdison Acquires Sites For Development Of Two Ground-Mounted Solar PV Projects

Apr 26, 2010: TransAlta And Washington Sign MOU For Agreement To Reduce GHG Emissions From Centralia Coal-Fired Plant

Feb 20, 2010: TransAlta, EPCOR to complete construction on Edmonton-area coal-fired plant



Oct 14, 2009: Capital Power Partners On Post-Combustion CCS Project At Keephills 3

Jun 10, 2009: TransAlta Plans To Design, Build And Operate 72 MW Ardenville Wind

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Apr 28, 2009: TransAlta Plans To Design, Build And Operate 72 MW Ardenville Wind

Farm In Southern Alberta

Aug 18, 2008: ANEDC, TransAlta Sign MoU To Develop 100 MW Wind Farm For

SaskPower

May 27, 2008: TransAlta Expands Summerview Wind Farm In Southern Alberta

Apr 09, 2008: TransAlta To Build Kent Hills Wind Farm In 2008

Apr 03, 2008: TransAlta Signs Agreement With Alstom To Develop CCS Project In

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Feb 13, 2008: TransAlta Plans To Build Blue Trail Wind Power Project In Southern

Alberta

Jul 17, 2007: TransAlta Expands Kent Hills Wind Power Project

Feb 26, 2007: TransAlta And EPCOR To Proceed With Keephills 3 Power Project

Mar 14, 2006: TransAlta Signs Development Agreement With EPCOR For Alberta

Power Project

May 08, 2018: TransAlta Reports First Quarter 2018 Results

Mar 01, 2018: TransAlta Reports Fourth Quarter and Full Year 2017 Results

Oct 31, 2017: TransAlta Reports In Line Third Quarter 2017 Results

Aug 09, 2017: TransAlta Reports Second Quarter 2017 Results and Revised 2017

Outlook

May 05, 2017: TransAlta Reports First Quarter 2017 Results

Mar 03, 2017: TransAlta Reports Fourth Quarter and Full Year 2016 Results

Dec 19, 2016: TransAlta Corporation Announces 2017 Outlook

Aug 09, 2016: TransAlta Reports Second Quarter 2016 Results

May 03, 2016: TransAlta Reports First Quarter 2016 Results

Feb 18, 2016: TransAlta Reports Fourth Quarter and Full Year 2015 Results

Oct 30, 2015: TransAlta Reports Third Quarter 2015 Results

Jul 29, 2015: TransAlta Reports Second Quarter 2015 Results

Apr 28, 2015: TransAlta Reports First Quarter 2015 Results

Feb 19, 2015: TransAlta Reports Strong Results For The Fourth Quarter Of 2014 -

Outlook For 2015 Is In Line With 2014

Jan 23, 2015: TransAlta Declares Dividends

Oct 30, 2014: TransAlta Reports Third Quarter 2014 Results

Oct 29, 2014: TransAlta Declares Dividends

Jul 30, 2014: TransAlta Reports Second Quarter 2014 Results

Jul 22, 2014: TransAlta Declares Dividends Jul 22, 2014

Jun 24, 2014: TransAlta Marks 20-Year Sustainability Reporting Milestone



Apr 28, 2014: TransAlta Declares Dividends

Feb 04, 2014: TransAlta Fourth Quarter and Full Year 2013 Results, Conference Call

Dec 20, 2013: TransAlta Renewables Declares Increase in Monthly Dividend Following

Close of Wyoming Wind Farm

Oct 31, 2013: TransAlta Reports Third Quarter 2013 Results

Oct 30, 2013: TransAlta declares dividends

Oct 30, 2013: TransAlta declares dividends

Oct 08, 2013: Advisory: TransAlta third quarter 2013 results, conference call

Jul 30, 2013: TransAlta Reports Second Quarter 2013 Results July 30, 2013

Jul 23, 2013: TransAlta declares dividends

Apr 23, 2013: TransAlta Reports Revenue Of CAD540m In Q1 2013

Feb 27, 2013: TransAlta Reports Revenue Of CAD2.3 Billion In 2012

Oct 26, 2012: TransAlta Reports Revenue Of CAD538m In Q3 2012

Jul 31, 2012: TransAlta Reports Revenue Of CAD407m In Q2 2012

Apr 26, 2012: TransAlta Reports Revenue Of CAD656m In Q1 2012

Mar 02, 2012: TransAlta Reports Revenue Of CAD2.6 Billion In 2011

Oct 28, 2011: TransAlta Reports Revenues Of CAD629m In Q3 2011

Jul 28, 2011: TransAlta Reports Revenue Of CAD515m In Q2 2011

Apr 26, 2011: TransAlta Reports Revenues Of CAD818m In Q1 2011

Feb 24, 2011: TransAlta Reports Revenues Of \$2.82 Billion In 2010

Oct 29, 2010: TransAlta Reports Revenues Of CAD700m In Q3 2010

Jul 29, 2010: TransAlta Reports Net Earnings Of CAD51 Million In Q2 2010

Apr 27, 2010: TransAlta Reports Net Earnings Of \$67 Million In Q1 2010

Feb 24, 2010: TransAlta Reports Net Earnings Of \$181 Million In 2009

Oct 27, 2009: TransAlta Reports Net Earnings Of CAD66 Million In Q3 2009

Jul 30, 2009: TransAlta Reports Revenues Of CAD585 Million In Q2 2009

Apr 28, 2009: TransAlta Reports Net Earnings Of CAD42 Million In Q1 2009

Jan 29, 2009: TransAlta Increases Quarterly Dividend

Jan 29, 2009: TransAlta Reports 2008 Results

Oct 30, 2008: TransAlta Reports 3Q 2008 Results

Oct 23, 2008: TransAlta Declares Dividend

Jul 31, 2008: TransAlta Declares 2Q 2008 Results

Jul 07, 2008: TransAlta To Declare Q2 2008 Results

Apr 23, 2008: TransAlta Declares Dividend

Apr 21, 2008: TransAlta Declares Q1 2008 Results

Feb 01, 2008: TransAlta Declares Dividend

Feb 01, 2008: TransAlta Declares Q4 2007 Results

Nov 13, 2007: TransAlta Declares Dividend

Jul 27, 2007: TransAlta Reports Q2 2007 Results



Jul 24, 2007: TransAlta Declares Dividend

Apr 25, 2007: TransAlta Declares Dividend

Apr 24, 2007: TransAlta Reports Q1 2007 Results

Oct 26, 2006: TransAlta Declares Dividend

Oct 20, 2006: TransAlta Reports Q3 2006 Results

Jul 26, 2006: TransAlta Declares Dividend

Jul 21, 2006: TransAlta Reports Q2 2006 Results

Apr 27, 2006: TransAlta Declares Dividend

Apr 21, 2006: TransAlta Declares Q1 2006 Results

Jan 27, 2006: TransAlta Declares Dividend

Jan 27, 2006: TransAlta Reports Q4 2005 Results

Mar 29, 2018: Alberta Utilities Commission Power Plant Approval 23433-D02-2018

Dec 13, 2017: Developer scraps Montana wind farm over power price

Dec 06, 2017: Alberta sets aside \$1.4 billion to help industries reduce carbon emissions

Nov 27, 2017: TransAlta Opens the Pilbara's Most Efficient Power Station

Nov 13, 2017: TransAlta and TransAlta Renewables Respond to Notice of Termination

for the South Hedland Power Purchase Agreement Received from Fortescue Metals Group

Sep 18, 2017: Balancing Pool Provides Notice to Terminate the Sundance Alberta Power Purchase Arrangements

Aug 01, 2017: TransAlta and TransAlta Renewables Provide Update on the Status of Commercial Operations at South Hedland Power Station

Jul 13, 2017: TransAlta Appoints the Honourable Rona Ambrose to its Board of Directors

Apr 19, 2017: TransAlta Board Approves Plan for Accelerating Transition to Clean Power in Alberta

Dec 07, 2016: Alberta Utilities to consider TransAlta's application for 2017 interim tariff

Nov 24, 2016: Alberta announces coal transition action

Nov 21, 2016: TransAlta Comments on Federal Plan for Coal Retirements and Coal-to-Gas Regulations

Mar 16, 2016: TransAlta's statement on the appointment of Terry Boston: Important step forward on removing uncertainty

Mar 14, 2016: The end of an era: Cowley Ridge is decommissioned

Feb 29, 2016: AltaLink Management Ltd. and TransAlta Corporation Connect Portions of Barrier 32S Substation

Feb 18, 2016: TransAlta Corporation Alter Interlakes Hydro Power Plant

Dec 15, 2015: Notice Application for a time extension to complete construction of the

Sundance 7 gas-fired power plant in the Lake Wabamun area has been received

Nov 22, 2015: Transition timetable in Alberta climate change policy protects long-term



investment capital, supports renewables

Nov 17, 2015: South Hedland power station achieves major construction milestone

Sep 29, 2015: TransAlta Announces \$47 million in Cost Savings Through Position Eliminations, Efficiency and Productivity Initiatives

Aug 05, 2015: Wintering Hills Wind Power Plant and Wheatland 609S Substation

Jul 30, 2015: \$55 million community development, energy efficiency investment moving ahead

Jun 30, 2015: AI-EES invests \$1.5 Million in game-changing energy storage technology projects

Jun 30, 2015: TransAlta using Tesla battery storage technology in Alberta's first largescale energy storage project

Jun 09, 2015: 1707226 Alberta Ltd. 856-MW Combined-Cycle Natural Gas-Fired Power Plant

Apr 29, 2015: Sustainability Report: TransAlta Achieves Targets in Environment, Safety and Economic Development

Mar 19, 2015: TransAlta Completes Natural Gas Pipeline In Western Australia

Jan 14, 2015: Preferential Sharing of Records between TransAlta Corporation and Capital Power Generation Services Inc.

Dec 12, 2014: TransAlta Corporation Transmission Line 876L

Dec 11, 2014: Notice Hearing for development of Sundance 7, a 856-megawatt natural gas-fired power plant, in the Wabamun area

Oct 29, 2014: Notice of Proceeding – Application for an order regarding the sharing of records not available to the public between TransAlta Corporation and Capital Power Generation Services Inc.

Sep 16, 2014: TransAlta Appoints Mr. John P. Dielwart to its Board of Directors

Aug 26, 2014: TransAlta Appoints Mr. Thomas Jenkins to its Board of Directors

Jul 28, 2014: TransAlta to build highly efficient power station in Western Australia

Mar 18, 2014: TransAlta Announces Executive Leadership Team Appointments

Jan 27, 2014: TAMA Power Introduces Sundance 7: A Power Plant for the Future

Jan 17, 2014: TAMA Transmission successfully qualifies to compete in next phase of Fort McMurray Transmission Project

Jan 16, 2014: TransAlta to build natural gas pipeline in Western Australia

Jun 23, 2013: TransAlta Restores Power At Cascade Hydro Power Facility In Banff National Park

May 23, 2013: TransAlta Updates Return-To-Service Dates For Keephills 1 And Sundance 1 Power Plants

May 08, 2013: TransAlta Provides Update On Outage At Unit 1 Of Keephills Power Plant In Canada

Mar 26, 2013: TransAlta Declares Force Majeure On Keephills 1 Power Plant



Mar 13, 2013: TransAlta Commissions New Richmond Wind Facility In Quebec, Canada Jan 23, 2013: Puget Sound Energy Files For Reconsideration Of Certain Conditions In

Approval Of Proposed Agreement For Centralia Power Plant

Nov 23, 2012: TransAlta Granted Claim Of Force Majeure On Unit 3 Of Sundance Coalfired Power Plant In Canada

Nov 08, 2012: AUC Approves Time Extension Request Filed By TransAlta To Complete Spray Hydro Power Plant Transformer Replacement

Sep 30, 2012: TCI Provides Construction Update On Two Wind Power Projects Totaling 191 MW Capacity In Canada

Jul 25, 2012: AUC Approves Application Of TransAlta To Alter And Operate Unit 3 AT Sundance Power Plant In Alberta

Jul 23, 2012: Independent Arbitration Panel Validates TransAlta's Operating Practices And Grants Claim Of Force Majeure On Sundance Units 1 And 2

Dec 20, 2011: TransAlta Appoints Dawn Farrell As Director To Board

Dec 16, 2011: Washington Department Of Ecology Approves Changes To Regional Haze Plan

Nov 30, 2011: TransAlta Reports Expected Impact Of Outage At Genesee 3 Power Plant In Alberta, Canada

Nov 29, 2011: AUC Approves Application Of TransAlta To Alter And Operate Pocaterra Hydro Power Plant In Kananaskis

Nov 15, 2011: Capital Power Notifies Maintenance Outage At Genesee 3 Unit

Sep 01, 2011: Capital Power And TransAlta Announce Completion Of Keephills 3 Coal-fired Generating Facility In Canada

Aug 29, 2011: TransAlta To Host Fifth Alberta Fixed-price Wholesale Power Auction

Jul 27, 2011: TransAlta Announces Management Changes

Jul 06, 2011: TransAlta Energy Submits Application With OEB For Electricity Wholesaler License

May 12, 2011: Catch the Wind Signs Sales Agreement With TransAlta For 20 Vindicator LWS Units

Apr 29, 2011: Washington Governor Signs Legislation To Phase Out Coal-Fired Energy Production At TransAlta Power Plant In Centralia

Mar 25, 2011: AUC Approves Application Of TransAlta To Replace 25/138kV Step-Up Transformer At Horseshoe Power Plant

Mar 05, 2011: Agreement Reached To Retire TransAlta's Coal-Fired Power Plant In Washington: Sierra Club

Mar 02, 2011: TransAlta To Host Alberta Fixed-Price Power Auction

Feb 24, 2011: TransAlta Designates Gordon D. Giffin As Next Chairman To Board

Feb 09, 2011: TransCanada Responds To Notice Seeking Termination Of Sundance 1 And 2 PPA



Feb 08, 2011: TransAlta Issues Notice Of Termination For Sundance 1 And 2 Coal-Fired Generation Units

Feb 07, 2011: AUC Approves Application Of TransAlta To Conduct Maintenance Overhaul Of Spray G2 Generator

Jan 16, 2011: TransAlta Resumes Power Generation At Unit 4 Of Sundance Coal-Fueled Power Station In Alberta, Canada

Jan 16, 2011: TransAlta Idles Keephills 2 Coal-Fueled Power Station In Alberta, Canada

Jan 04, 2011: TransAlta Declares Force Majeure For Sundance 1 And 2 Coal-Fired Generation Units

Dec 06, 2010: TransAlta Announces Commissioning Of 123MW Wind Power From Two New Facilities In Canada

Nov 28, 2010: Global CCS Institute Awards AUD5 Million To TransAlta To Share Knowledge Around World From Project Pioneer

Nov 24, 2010: TransAlta's 401MW Unit 6 Of Sundance Coal-Fueled Power Station In Canada Returns To Service

Oct 27, 2010: Capital Power Seeks To Renege On Commitment To Cut Coal Plant Greenhouse Gas Pollution In Half

Oct 22, 2010: TransAlta Plans To Own And Operate 1,000MW Of Installed Wind Capacity In Canada

Jun 23, 2010: TransAlta Responds To Canada's Policy Announcement On Coal-Fired Electricity Generation

Jun 18, 2010: TransAlta Appoints Brett Gellner As CFO

Jun 07, 2010: TransAlta Declares Force Majeure For Its Sundance 3 Thermal Power Plant

May 04, 2010: TransAlta Announces Alberta Power Auction

Apr 01, 2010: TransAlta Fully Retires All Units Of 537MW Wabamun Power Plant

Feb 22, 2010: TransAlta And EPCOR Complete Construction Of 450MW K3 Coal-Fired Power Project

Feb 20, 2010: TransAlta, EPCOR to complete construction on Edmonton-area coal-fired plant

Jan 25, 2010: TransAlta's Strip-Mine Tax Break For Its Coal-Fired Power Plant In Washington State Faces Threat From Lawmakers

Jan 06, 2010: TransAlta's Chehalis Coal-Fired Power Plant Receives Opposition From Three Environmental Groups

Dec 02, 2009: TransAlta Sundance Coal Fired Power Plant's Unit 4 Resumes Operation

Sep 28, 2009: U of C Scientists Find Way To Reduce Bat Deaths From Wind Turbines

Sep 22, 2009: Canadian Hydro Receives Several Proposals; TransAlta No Longer In The Lead



Aug 14, 2009: Transalta's 406MW Unit 4 Sundance Coal-Fired Plant Resumes Operations

Jul 16, 2009: Transalta's 406MW Unit 4 Sundance Coal-Fired Plant Resumes Service

Jul 14, 2009: TransAlta Resumes Services At Unit 5, Shuts Unit 4 At Coal-Fueled Sundance Plant

Jul 13, 2009: Transalta's 406MW Unit 4 Sundance Coal-Fired Plant Resumes Services

Jul 13, 2009: Capital Power and TransAlta's Unit 3 Genesee Coal-Fired Plant Resumes Services

Jul 10, 2009: Capital Power-Transalta's Unit 3 Genesee Coal-Fired Power Plant Offline

Jun 29, 2009: TransAlta Stops Rolling Its Unit 4 Sundance Coal-Fired Plant

May 11, 2009: TransAlta Receives CAD29 Million Funding From Canada For Its Kent Hills Wind Farm

Apr 30, 2009: TransAlta States That Federal Emissions Proposal Will Impact Alberta, Canada

Apr 28, 2009: TransAlta Appoints Dawn Farrell As COO

Apr 01, 2009: TransAlta, Portland General Electric Agree To Cut Mercury And Haze Pollution From Their Coal-Fired Power Plants

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Aug 18, 2006: TransAlta Reports Impact Of Outage At Centralia Coal-Fired Power Plant

Aug 10, 2006: TransAlta Appoints New Board Member

Feb 15, 2006: TransAlta Signs Contract For Sarnia Power Plant

Oct 01, 2018: Tidewater announces definitive agreements with TransAlta, provides an update on Pipestone Montney and announces crude oil infrastructure agreements

Mar 21, 2018: EthosEnergy Awarded Multi-Million CAD Major Maintenance Contract by TransAlta Corporation

Oct 12, 2017: Tenino School District Scores Energy Savings with MaxLite LED Flood Lights

Aug 17, 2017: Ontario's first utility-scale wind farm has been retrofitted with CMS

Dec 22, 2016: TransAlta Signs New Agreement for Mississauga Cogeneration Facility

Nov 24, 2016: TransAlta Reaches Agreement with the Government of Alberta on

Transition Payments and Executes Memorandum of Understanding

Apr 27, 2016: TransAlta to Lower Ghost Reservoir

Sep 30, 2015: TransAlta Reaches Agreement with Market Surveillance Administrator

Mar 10, 2015: ABB to provide substation upgrade solution for TransAlta's power station in South Hedland

Nov 14, 2014: TransAlta Announces Major Maintenance Agreement for Alberta Coal Facilities

May 28, 2014: Canada's Largest Publicly Traded Wholesale Power Generator Selects



Allegro for Commodity Value Chain Risk Management Solution

Apr 15, 2014: TransAlta Named Preferred Bidder in Western Australia Development

Mar 10, 2014: OPA, TransAlta sign 20-year power purchase agreement

Feb 17, 2014: Vestas receives 150 MW service renewal at Canadian wind power plant

Oct 30, 2013: TransAlta and BHP Billiton sign long-term contract extension for power supply

Oct 07, 2013: Alstom to service three power plants in USA and Canada

Sep 17, 2013: TransAlta's Geothermal Partnership CalEnergy Signs 24-Year Contract:

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Aug 30, 2013: TransAlta Recontracts Ottawa Gas Plant Under Long Term Agreement

Jun 18, 2013: TransAlta Announces Long-term Geothermal Contract With City Of Riverside

Jul 25, 2012: Transalta And Puget Sound Energy Sign Power Purchase Agreement

Jan 11, 2010: Vestas Receives Order From TransAlta For V90-3.0 MW Wind Turbines In Canada

Jan 11, 2010: TransAlta Enters Into 25 Year PPA With New Brunswick Power

Apr 29, 2009: Vestas Receives Order From TransAlta For V90-3.0 MW Wind Turbines In Canada

May 27, 2008: Vestas Receives Order For V90-3.0 MW Turbines From TransAlta

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Suncor Energy to Acquire Stake in Poplar Creek Gas Fired Co-generation Power Plant and Related Assets in Alberta, Canada from TransAlta



TransAlta Renewables Acquires Stake in Power Generation Portfolio from TransAlta Alberta Investment Management to Acquire 8% Interest in TransAlta Renewables for USD149.7 Million

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