

# TowneBank (TOWN): Company Profile and SWOT Analysis

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## **Abstracts**

#### **SYNOPSIS**

Timetric's 'TowneBank (TOWN): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

#### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'TowneBank'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

#### **SCOPE**

Examines and identifies key information and issues about 'TowneBank' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business



information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

#### **REASONS TO BUY**

Quickly enhance your understanding of 'TowneBank'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

#### **KEY HIGHLIGHTS**

TowneBank (TowneBank) is a provider of banking and financial services. It offers personal banking, business banking, and wealth and investment services. It offers account, cards, online and mobile banking, loans, insurance, investment and retirement solutions, treasury, and employee benefits. The bank also offers asset management, retirement planning, and tax and estate planning. It operates through a network of branch offices, ATMs, and online portals and caters to individual, corporate, high net worth individual and wealthy family clients in Virginia and North Carolina. TowneBank is headquartered in Portsmouth, Virginia, the US.



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TowneBank



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