

# Tower International Inc (TOWR) - Financial and Strategic SWOT Analysis Review

<https://marketpublishers.com/r/T7F53DFDD91EN.html>

Date: October 2018

Pages: 38

Price: US\$ 125.00 (Single User License)

ID: T7F53DFDD91EN

## Abstracts

Tower International Inc (TOWR) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

Tower International Inc (Tower International) is a manufacturer of engineered automotive structural metal components and assemblies. Its portfolio includes roof frame, hood frame and panel, longitudinal beam, front fender, rocker, crossmembers, floor pan assemblies, full frames, doors, pillars, panels, fenders and others. It serves vehicle models including sports utility vehicle (SUV), pickup trucks, small car, van, large car, multi-purpose vehicles (MPV) and others (5%) respectively. The company operates through manufacturing facilities in the US, Belgium, Mexico, Brazil, Slovakia, China, Italy, Germany, Poland, and Czech Republic; and engineering and sales facilities in China, Italy, Brazil, the US, Japan, Germany, and India. Tower International is headquartered in Livonia, Michigan, the US.

### Tower International Inc Key Recent Developments

May 03,2018: Tower International Reports First Quarter Results and Affirms Earnings and Free Cash Flow Outlook for 2018

Jul 26,2017: Tower International reports net income for Q2

May 02,2017: Tower International reports higher Q1 net income, provides annual guidance

Feb 28,2017: Tower International announces Brown will succeed Chabraja as Chairman  
Feb 14,2017: Tower International reports lower net income for Q4, provides outlook for Q1

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

Tower International Inc - Key Facts  
Tower International Inc - Key Employees  
Tower International Inc - Key Employee Biographies  
Tower International Inc - Major Products and Services  
Tower International Inc - History  
Tower International Inc - Company Statement  
Tower International Inc - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
Tower International Inc - Business Description  
Tower International Inc - Corporate Strategy  
Tower International Inc - SWOT Analysis  
SWOT Analysis - Overview  
Tower International Inc - Strengths  
Tower International Inc - Weaknesses  
Tower International Inc - Opportunities  
Tower International Inc - Threats  
Tower International Inc - Key Competitors

### **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios  
Financial Ratios - Annual Ratios  
Performance Chart  
Financial Performance  
Financial Ratios - Interim Ratios  
Financial Ratios - Ratio Charts

### **SECTION 4 – COMPANY’S RECENT DEVELOPMENTS**

May 03, 2018: Tower International Reports First Quarter Results and Affirms Earnings

and Free Cash Flow Outlook for 2018

Jul 26, 2017: Tower International reports net income for Q2

May 02, 2017: Tower International reports higher Q1 net income, provides annual guidance

Feb 14, 2017: Tower International reports lower net income for Q4, provides outlook for Q1

Jan 20, 2017: Tower International appoints new president

## **SECTION 5 – APPENDIX**

Methodology

Ratio Definitions

About GlobalData

Contact Us

Disclaimer

## List Of Tables

### LIST OF TABLES

Tower International Inc, Key Facts  
Tower International Inc, Key Employees  
Tower International Inc, Key Employee Biographies  
Tower International Inc, Major Products and Services  
Tower International Inc, History  
Tower International Inc, Subsidiaries  
Tower International Inc, Key Competitors  
Tower International Inc, Ratios based on current share price  
Tower International Inc, Annual Ratios  
Tower International Inc, Annual Ratios (Cont...1)  
Tower International Inc, Annual Ratios (Cont...2)  
Tower International Inc, Interim Ratios  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios

## List Of Figures

### LIST OF FIGURES

Tower International Inc, Performance Chart (2013 - 2017)  
Tower International Inc, Ratio Charts

### COMPANIES MENTIONED

Metalsa S.A. de C.V.  
Martinrea International Inc  
Magna International Inc  
Gestamp Automocion SL  
Benteler Automobiltechnik GmbH

## I would like to order

Product name: Tower International Inc (TOWR) - Financial and Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/T7F53DFDD91EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T7F53DFDD91EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970