

Toshiba Medical Systems Corporation - Strategic SWOT Analysis Review

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Toshiba Medical Systems Corporation - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.
- Key manufacturing facilities – A list of key manufacturing facilities of the company.

Highlights

Toshiba Medical Systems Corporation (TMSC), a subsidiary of Canon Inc, is a provider of medical diagnostic systems and comprehensive medical solutions. The company's product portfolio include computed tomography systems, magnetic resonance imaging, ultrasound systems, X-ray including angiography, fluoroscopy, mammography and fluoroscopy; advanced visualization and nuclear medicine. It offers its products to physicians, healthcare specialists, imaging centers and hospitals. TMSC distributes its products through subsidiaries and a network of distributors the world over. The company develops medical imaging products in collaboration with medical and research institutions. It has presence in North America, South America, Europe, Africa/Mid-East, Asia, Oceania and Japan. TMSC is headquartered in Otawara, Japan.

Toshiba Medical Systems Corporation Key Recent Developments

Jul 11,2017: Toshiba Medical and AHRA Open Applications for Tenth Annual Putting Patients First Program

Apr 17,2017: Toshiba Medical Names Dan Skyba Director of Ultrasound Business Unit
Feb 20,2017: Toshiba Medical Launches Revolutionary Aplio i Series Diagnostic Ultrasound In The UK
Jan 30,2017: Toshiba Medical Systems: Announcement of new company name
Nov 27,2016: Toshiba Medical Introduces Premium Ultrasound Systems to Enhance the Clinical Application of Ultrasound

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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Jun 12, 2017: Toshiba Medical's Premium Ultrasound Platform Enables Fast and Safe Liver Imaging

Apr 20, 2017: Applications Open for ASRT Foundation and Toshiba Medical Safety FiRsT Grant Program

Apr 17, 2017: Toshiba Medical Names Dan Skyba Director of Ultrasound Business Unit

Mar 20, 2017: Toshiba Medical's Aplio i-series Expands Ultrasound MSK Imaging Capabilities

Mar 06, 2017: Toshiba Medical Introduces Customized Preventative Maintenance Service Offering

Feb 20, 2017: Toshiba Medical Launches Revolutionary Aplio i Series Diagnostic Ultrasound In The UK

Feb 17, 2017: Vital Brings Connect Capabilities to Vitrea VNA

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COMPANIES MENTIONED

Siemens Healthcare GmbH

Philips Healthcare

Hitachi Healthcare Manufacturing, Ltd.

GE Healthcare LLC

Fukuda Denshi Co Ltd

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