

TOP International Hotels GmbH: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'TOP International Hotels GmbH: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, key employees as well as company locations and subsidiaries.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'TOP International Hotels GmbH'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'TOP International Hotels GmbH' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'TOP International Hotels GmbH'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

TOP International Hotels GmbH (TOP Hotels) is a three to five star rated hotel group based in Germany. The company was started in 1982 by partnering with Welcome Chic Hotels in Switzerland. TOP Hotels conducts business operations under various brands comprising Top International hotels, Top City & Country Line, Embrace Hotels, Falkensteiner hotels, Verband Christlicher Hotels, wellnesfinder.com and conferencefinder.com. TOP Hotels offers a variety of cuisines through the restaurants situated within the hotels. It also facilitates online reservation for booking hotel rooms through website and mobile applications. The company operates over several hotels across Germany, Austria, Switzerland, Czech Republic, Middle East, and Spain, among others. TOP Hotels is headquartered in Düsseldorf, Germany.

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COMPANIES MENTIONED

TOP International Hotels GmbH

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