

Tong Yang Life Insurance Co., Ltd. (82640): Company Profile and SWOT Analysis

<https://marketpublishers.com/r/T1C059EE7D8EN.html>

Date: December 2017

Pages: 28

Price: US\$ 125.00 (Single User License)

ID: T1C059EE7D8EN

Abstracts

SYNOPSIS

Timetric's 'Tong Yang Life Insurance Co., Ltd. (82640): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, employee biographies as well as competitive benchmarking data.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Tong Yang Life Insurance Co., Ltd.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Tong Yang Life Insurance Co., Ltd.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees.

REASONS TO BUY

Quickly enhance your understanding of 'Tong Yang Life Insurance Co., Ltd.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Tong Yang Life Insurance Co., Ltd. (Tong Yang) is a provider of insurance products and services in South Korea. The company offers a range of insurance products, pension plans and asset management services. It offers insurance products for group life, whole-life, and term. In addition, the company provides critical illness insurance, sickness insurance, accident insurance, savings insurance, pension insurance, and retirement insurance. The company offers these insurance products through different marketing channels which include individual marketing channel, direct marketing channel, bancassurance channel, general agencies channel, and wealth management center. Tong Yang is headquartered in Seoul, South Korea.

The company reported total premium earned of KRW6249.2 billion during fiscal year ended December 2016 (FY2016), an increase of 69.2% over FY2015.

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COMPANIES MENTIONED

Tong Yang Life Insurance Co., Ltd.

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