

# Tom N Toms Holdings Co., Ltd.: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Tom N Toms Holdings Co., Ltd.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, key employees as well as company locations and subsidiaries.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Tom N Toms Holdings Co., Ltd.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Tom N Toms Holdings Co., Ltd.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Tom N Toms Holdings Co., Ltd.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Tom N Toms Holdings Co., Ltd. (Tom N Toms) is a coffee shop chain, based in South Korea. The company was established in 1998. It offers a variety of specialty coffee and related products including espresso coffees, tea and other hot and iced beverages. The company's menu also features an array of smoothies, pretzels, baked goods, cookies, cakes, chocolates and snacks among others. The coffee chain also offers take-away services apart from providing dine-in services. It currently operates stores in South Korea apart from conducting business operations in the US, Japan, Thailand, Singapore and Australia. Tom N Toms is headquartered in Seoul, South Korea.

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### COMPANIES MENTIONED

Tom N Toms Holdings Co., Ltd.

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