

# Tien Phong Commercial Joint Stock Bank (TPB) - Financial and Strategic SWOT Analysis Review

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## Abstracts

Tien Phong Commercial Joint Stock Bank (TPB) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

Tien Phong Commercial Joint Stock Bank (TP Bank) is a provider of personal and business banking products and services. It offers accounts and deposit products such as savings and current accounts, online savings, future savings kids, eSavings, foreign currency savings, super zero accounts, regular term deposits and time deposits; insurance products which include car, home, and life insurance; debit and credit card products such as Visa, eCounter ATM cards; other banking services which include SMS service, online banking and mobile banking and money transfer services. It also offers credit facilities for car, home construction and renovation, consumer, business, auto, secured and non-secured overdrafts, momo loans and business loans. TP bank provides certificate of deposits, pre-shipment and post-shipment finance, temporary rice storage loans, inventory loans, loans with export documents, and overdrafts; corporate visa debit and credit card products; guarantees and treasury services. TP Bank is headquartered in Hanoi, Vietnam.

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

Tien Phong Commercial Joint Stock Bank - Key Facts  
Tien Phong Commercial Joint Stock Bank - Key Employees  
Tien Phong Commercial Joint Stock Bank - Key Employee Biographies  
Tien Phong Commercial Joint Stock Bank - Major Products and Services  
Tien Phong Commercial Joint Stock Bank - History  
Tien Phong Commercial Joint Stock Bank - Company Statement  
Tien Phong Commercial Joint Stock Bank - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
Tien Phong Commercial Joint Stock Bank - Business Description  
Geographical Segment: Central Vietnam  
Performance  
Geographical Segment: North Vietnam  
Performance  
Geographical Segment: South Vietnam  
Performance  
Tien Phong Commercial Joint Stock Bank - SWOT Analysis  
SWOT Analysis - Overview  
Tien Phong Commercial Joint Stock Bank - Strengths  
Tien Phong Commercial Joint Stock Bank - Weaknesses  
Tien Phong Commercial Joint Stock Bank - Opportunities  
Tien Phong Commercial Joint Stock Bank - Threats  
Tien Phong Commercial Joint Stock Bank - Key Competitors

### **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios  
Financial Ratios - Annual Ratios  
Performance Chart  
Financial Performance  
Financial Ratios - Interim Ratios

Financial Ratios - Ratio Charts

## **SECTION 4 – APPENDIX**

Methodology

Ratio Definitions

About GlobalData

Contact Us

Disclaimer

## List Of Tables

### LIST OF TABLES

Tien Phong Commercial Joint Stock Bank, Key Facts  
Tien Phong Commercial Joint Stock Bank, Key Employees  
Tien Phong Commercial Joint Stock Bank, Key Employee Biographies  
Tien Phong Commercial Joint Stock Bank, Major Products and Services  
Tien Phong Commercial Joint Stock Bank, History  
Tien Phong Commercial Joint Stock Bank, Other Locations  
Tien Phong Commercial Joint Stock Bank, Key Competitors  
Tien Phong Commercial Joint Stock Bank, Ratios based on current share price  
Tien Phong Commercial Joint Stock Bank, Annual Ratios  
Tien Phong Commercial Joint Stock Bank, Annual Ratios (Cont...1)  
Tien Phong Commercial Joint Stock Bank, Interim Ratios  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios

## List Of Figures

### LIST OF FIGURES

Tien Phong Commercial Joint Stock Bank, Performance Chart (2016 - 2020)

Tien Phong Commercial Joint Stock Bank, Ratio Charts

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