

# Thrivent Financial for Lutherans - Strategic SWOT Analysis Review

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## **Abstracts**

Thrivent Financial for Lutherans - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.



Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## **Highlights**

Thrivent Financial for Lutherans (Thrivent Financial) is a not for profit financial services provider. The company offers insurance, annuities and investment products along with financial planning advisory services to individuals and families, businesses, churches and non-profit organizations, advisors and independent producers, and members. Its insurance products include life insurance, Medicare supplement insurance, disability income insurance and long-term care insurance. Thrivent Financial's annuity products include immediate payout annuities, fixed annuities and variable annuities; and mutual funds and other investment products. It also offers the option of maintaining individual retirement accounts. The company also creates, manages and funds outreach programs to support congregations, schools, nonprofits and individuals. Thrivent Financial distributes its products through career financial representatives in the US. The company is headquartered in Minneapolis, Minnesota, the US.

The company reported premium income and contract proceeds of US\$4,737 million for the fiscal year ended December 2020 (FY2020), a decrease of 7.8% over that in FY2019.s

#### Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and



business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.



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