

## Thales (HO) - Financial and Strategic SWOT Analysis Review

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Thales (HO) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

### Highlights

Thales is a provider of smart technologies, electronic systems, software, services and equipment to aerospace, space, ground transportation, defense and security markets. The company provides in-flight entertainment and connectivity systems, flight avionics, air traffic management solutions, navigation systems, surveillance systems, aeronautical information management and message switching systems, and air data and inertial reference unit. Its space products include communication and information systems, microelectronics, microwave and imaging subsystems and telecommunication satellites. Thales serves a wide range of industries including commercial, government, scientific, defense and security customers. The company has business presence in the Americas, Europe, Asia-Pacific, the Middle East and Africa. Thales is headquartered in Courbevoie, Paris, France.

### Thales Key Recent Developments

Sep 11,2018: TOPC: Thales expands Canadian presence[TDN Alerts: Others]

Jul 24,2018: Thales reports rising defence revenue

Jul 24,2018: Philippe Carette to Lead Thales Inflyt Experience

Jul 20,2018: Thales Announces 2018 Half-Year Results  
Jul 13,2018: JVs to help create 3,500 hi-tech top jobs in India

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

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Jul 20, 2018: Thales Announces 2018 Half-Year Results  
Jul 11, 2018: Thales and Device Authority launch solution to secure the Connected Health industry  
Mar 06, 2018: Thales Announces 2017 Full-Year Results  
Jan 30, 2018: Appointment to Thales Board of Directors  
Dec 19, 2017: Thales Alenia Space wins Italy's prestigious national award for innovation 2017

Dec 14, 2017: Thales regroups its digital assets and appoints new talents

Dec 08, 2017: Tampa Microwave announces organizational changes

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## **COMPANIES MENTIONED**

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Northrop Grumman Corp

Lockheed Martin Corp

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