

Tendril Networks Inc - Strategic SWOT Analysis Review

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Abstracts

Tendril Networks Inc - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Tendril Networks Inc (Tendril) is a provider of cloud-based energy services management solutions. The company offers energy services management platform that helps energy service providers meet energy efficiency goals across various channels including web, mobile, mail, and email. It offers customer engagement, energy efficiency and demand management solutions. Tendril's major products include engagement portal, a digital engagement product; home energy reports that combines behavioral science and physics-based home simulation to offer actionable data on how they use energy; and home energy analytics, a web-based software application. It also offers energy assessments that produce action oriented, consumer-facing reports, and fine-tune home simulation model. Tendril is headquartered in Boulder, Colorado, the US.

Tendril Networks Inc Key Recent Developments

Oct 22,2018 Tendril brings Industry-leading energy Intelligence to Indiana Michigan power customers through new collaboration with Google

Sep 12,2018 Tendril Orchestrated Energy and KCP&L partner to pilot new smart thermostat demand response program

Jun 19,2018 Ameren Illinois partners with Tendril to strengthen its behavioral energy efficiency programs

May 17,2018 PSEG Long Island Selects Tendril to Implement Behavioral Energy Efficiency and Customer Engagement Programs

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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COMPANIES MENTIONED

Trilliant Holdings, Inc.

Opower, Inc.

GridPoint, Inc.

Grid Net Inc

Daintree Networks, Inc.

Control4 Corp

Comverge, Inc.

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