

Telus Corp (T) - Financial and Strategic SWOT Analysis Review

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Abstracts

Telus Corp (T) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Telus Corp (Telus) provides wireless and wireline telecommunication services. The company offers a wide range of communications products and services including voice, internet, entertainment, IP networks and applications, conferencing and collaboration, hosting, managed IT, contact center and outsourcing solutions, security, and cloud-based services. Telus offers postpaid and prepaid voice and data solutions to customers on nationwide wireless networks. Its service portfolio includes Fast web access; text, picture, and video messaging; social networking; and mobile applications. The company also provides healthcare IT solutions. It has business operations across North America, Europe, Asia, and Central America. Telus is headquartered in Vancouver, British Columbia, Canada.

Telus Corp Key Recent Developments

Mar 23,2021: TELUS is helping to bridge digital and health divides for 3 million Canadians in need during the pandemic

Feb 05,2021: TELUS congratulates TELUS International for the largest tech IPO in TSX history

Feb 05,2021: TELUS reports operational and financial results for fourth quarter 2020; announces 2021 consolidated financial targets

Jan 25,2021: TELUS announces preliminary fourth quarter and full year 2020 results of TELUS International

Jan 21,2021: TELUS launches newest Health for Good mobile clinic to support Toronto's most marginalized citizens

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Contents

SECTION 1 - ABOUT THE COMPANY

Telus Corp - Key Facts
Telus Corp - Key Employees
Telus Corp - Key Employee Biographies
Telus Corp - Major Products and Services
Telus Corp - History
Telus Corp - Company Statement
Telus Corp - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Telus Corp - Business Description
Business Segment: Wireless
Overview
Performance
Key Stats
Business Segment: Wireline
Overview
Performance
Key Stats
Telus Corp - Corporate Strategy
Telus Corp - SWOT Analysis
SWOT Analysis - Overview
Telus Corp - Strengths
Telus Corp - Weaknesses
Telus Corp - Opportunities
Telus Corp - Threats
Telus Corp - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios

Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts
Telus Corp, Recent Deals Summary

SECTION 4 – COMPANY’S RECENT DEVELOPMENTS

Mar 23, 2021: TELUS is helping to bridge digital and health divides for 3 million Canadians in need during the pandemic
Feb 05, 2021: TELUS reports operational and financial results for fourth quarter 2020; announces 2021 consolidated financial targets
Jan 25, 2021: TELUS announces preliminary fourth quarter and full year 2020 results of TELUS International
Jan 21, 2021: TELUS launches newest Health for Good mobile clinic to support Toronto’s most marginalized citizens
Nov 06, 2020: TELUS reports operational and financial results for third quarter 2020
Nov 05, 2020: Capstone Infrastructure announces Claresholm solar project financing
Oct 27, 2020: Powered by global-leading networks and digital innovation, TELUS delivers new Smart City solutions to enhance safety, efficiency, and sustainability for Canadian communities
Sep 18, 2020: TELUS international enhances track record as a global leader in digital solutions and customer experience
May 20, 2020: TELUS Data for Good program to provide de-identified network mobility data and insights to the Natural Sciences and Engineering Research Council of Canada in support of COVID-19 research
Apr 27, 2020: TELUS and Koodo giving two months free wireless service to frontline hospital workers in Ontario

SECTION 5 – APPENDIX

Methodology
Ratio Definitions
About GlobalData
Contact Us
Disclaimer

List Of Tables

LIST OF TABLES

Telus Corp, Key Facts
Telus Corp, Key Employees
Telus Corp, Key Employee Biographies
Telus Corp, Major Products and Services
Telus Corp, History
Telus Corp, Other Locations
Telus Corp, Subsidiaries
Telus Corp, Key Competitors
Telus Corp, Ratios based on current share price
Telus Corp, Annual Ratios
Telus Corp, Annual Ratios (Cont...1)
Telus Corp, Annual Ratios (Cont...2)
Telus Corp, Interim Ratios
Telus Corp, Recent Deals Summary
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

List Of Figures

LIST OF FIGURES

Telus Corp, Performance Chart (2016 - 2020)

Telus Corp, Ratio Charts

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