

Techniker Krankenkasse - Strategic SWOT Analysis Review

<https://marketpublishers.com/r/T7FAC68570F5EN.html>

Date: September 2021

Pages: 17

Price: US\$ 125.00 (Single User License)

ID: T7FAC68570F5EN

Abstracts

Techniker Krankenkasse - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Techniker Krankenkasse (TK) is a provider of statutory health insurance. The company was established as an enrolled aid fund for architects, engineers and technicians. It offers preventive healthcare services, nutritional services and treatments for different diseases. TK also provides information about treatment, drugs, diagnosis and physicians through online services. The insurance services provided by the company include TK health cards, reviews, and co-payments to the insured persons. It offers these products and services through its office locations in German states. TK is headquartered in Hamburg, Germany.

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed

insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Contents

SECTION 1 - ABOUT THE COMPANY

Techniker Krankenkasse - Key Facts
Techniker Krankenkasse - Key Employees
Techniker Krankenkasse - Major Products and Services
Techniker Krankenkasse - History
Techniker Krankenkasse - Locations And Subsidiaries
Head Office

SECTION 2 – COMPANY ANALYSIS

Company Overview
Techniker Krankenkasse - Business Description
Techniker Krankenkasse - SWOT Analysis
SWOT Analysis - Overview
Techniker Krankenkasse - Strengths
Techniker Krankenkasse - Weaknesses
Techniker Krankenkasse - Opportunities
Techniker Krankenkasse - Threats
Techniker Krankenkasse - Key Competitors

SECTION 3 – APPENDIX

Methodology
About GlobalData
Contact Us
Disclaimer

List Of Tables

LIST OF TABLES

Techniker Krankenkasse, Key Facts

Techniker Krankenkasse, Key Employees

Techniker Krankenkasse, Major Products and Services

Techniker Krankenkasse, History

Techniker Krankenkasse, Key Competitors

I would like to order

Product name: Techniker Krankenkasse - Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/T7FAC68570F5EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T7FAC68570F5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970