

# TDK Corp (6762) - Financial and Strategic SWOT Analysis Review

<https://marketpublishers.com/r/T690230A7D9EN.html>

Date: July 2021

Pages: 52

Price: US\$ 125.00 (Single User License)

ID: T690230A7D9EN

## Abstracts

TDK Corp (6762) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

TDK Corp (TDK) is a manufacturer and supplier of electronics including passive components, applied film products, applied magnetics, and others. The company's product portfolio includes inductors, ceramic capacitors, sensors, inductive devices, piezoelectric material products, transformers, circuit protection components, applied films, magnets, hard disk drive (HDD) heads, flash storages and other components. TDK also offers mechatronics equipment, and other related products. Its products find application in several electronic products and devices such as mobile phones, household electric appliances, personal computers, automobiles, industrial and medical equipment. The company operates through a network of subsidiaries and offices in the Americas, Asia, and Europe. TDK is headquartered in Chuo-Ku, Tokyo, Japan.

### TDK Corp Key Recent Developments

Jul 01,2021: Introduction of renewable energy at TDK's Corporate headquarters in Tokyo

Apr 28,2021: Announcement on Business Alliance and Establishment of Joint Venture with Contemporary Amperex Technology Co., Limited

Mar 05,2021: TDK announces personnel changes

Feb 25,2021: TDK Announces Changes of Corporate Officers

Feb 23,2021: Japanese technology company TDK Corporation joins alkaline fuel cell manufacturer GenCell in developing a novel low-cost approach to green ammonia – the fuel of the future

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

TDK Corp - Key Facts  
TDK Corp - Key Employees  
TDK Corp - Key Employee Biographies  
TDK Corp - Major Products and Services  
TDK Corp - History  
TDK Corp - Company Statement  
TDK Corp - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
TDK Corp - Business Description  
Business Segment: Energy Application Products  
Overview  
Performance  
Business Segment: Magnetic Application Products  
Overview  
Performance  
Business Segment: Others  
Overview  
Performance  
Business Segment: Passive Components  
Overview  
Performance  
Business Segment: Sensor Application Products  
Overview  
Performance  
Geographical Segment: Americas  
Performance  
Geographical Segment: Asia and others  
Target Markets  
Performance  
Geographical Segment: China

Performance

Geographical Segment: Europe

Target Markets

Performance

Geographical Segment: Japan

Performance

R&D Overview

TDK Corp - Corporate Strategy

TDK Corp - SWOT Analysis

SWOT Analysis - Overview

TDK Corp - Strengths

TDK Corp - Weaknesses

TDK Corp - Opportunities

TDK Corp - Threats

TDK Corp - Key Competitors

### **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios

Financial Ratios - Annual Ratios

Performance Chart

Financial Performance

Financial Ratios - Interim Ratios

Financial Ratios - Ratio Charts

TDK Corp, Recent Deals Summary

### **SECTION 4 – COMPANY’S RECENT DEVELOPMENTS**

Jul 01, 2021: Introduction of renewable energy at TDK’s Corporate headquarters in Tokyo

Apr 28, 2021: Announcement on Business Alliance and Establishment of Joint Venture with Contemporary Amperex Technology Co., Limited

Mar 05, 2021: TDK announces personnel changes

Feb 25, 2021: TDK Announces Changes of Corporate Officers

Feb 23, 2021: Japanese technology company TDK Corporation joins alkaline fuel cell manufacturer GenCell in developing a novel low-cost approach to green ammonia – the fuel of the future

Feb 04, 2020: TDK Announces New Series of Compact Aluminum Electrolytic Capacitors With High Ripple Current Capability

## **SECTION 5 – APPENDIX**

Methodology

Ratio Definitions

About GlobalData

Contact Us

Disclaimer

## List Of Tables

### LIST OF TABLES

TDK Corp, Key Facts  
TDK Corp, Key Employees  
TDK Corp, Key Employee Biographies  
TDK Corp, Major Products and Services  
TDK Corp, History  
TDK Corp, Subsidiaries  
TDK Corp, Key Competitors  
TDK Corp, Ratios based on current share price  
TDK Corp, Annual Ratios  
TDK Corp, Annual Ratios (Cont...1)  
TDK Corp, Annual Ratios (Cont...2)  
TDK Corp, Interim Ratios  
TDK Corp, Recent Deals Summary  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios



## List Of Figures

### LIST OF FIGURES

TDK Corp, Performance Chart (2017 - 2021)

TDK Corp, Ratio Charts

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