

## Tata Motors Limited (TATAMOTORS) - Financial and Strategic SWOT Analysis Review

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Tata Motors Limited (TATAMOTORS) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

### Highlights

Tata Motors Limited (Tata Motors) is a manufacturer and distributor of automobiles. The company principally manufactures passenger cars, utility vehicles, trucks, buses and defense vehicles. Through its subsidiaries, it is also into engineering and automotive solutions, construction equipment manufacturing, automotive vehicle components manufacturing, and supply chain activities. Tata Motors also produces machine tools and factory automation solutions, high-precision tooling, plastic and electronic components for automotive and computer applications. It also distributes and markets Fiat branded cars in India. The company has market presence in several countries across Europe, the Middle East, North America, Africa, Asia, Russia, CIS, Oceania, Central America, and South America. Tata Motors is headquartered in Mumbai, India.

### Tata Motors Limited Key Recent Developments

Aug 07,2017: Hyundai to check feasibility of bringing mini e-SUV to India

Jun 08,2017: DHR International places chief procurement officer at Tata Motors  
Jun 05,2017: Tata Motors announces resignation of Ravindra Pisharody as executive director  
Jun 05,2017: Tata Motors names Satish Borwankar as chief operating officer  
Jun 01,2017: Petronet LNG Proposes To Supply 'Green' LNG To Sri Lanka

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

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Feb 14, 2017: Tata Motors Q3 net profit decreases  
Feb 08, 2017: Tata Motors January global wholesales increase  
Dec 09, 2016: Tata Motors Group November global wholesales up  
Dec 01, 2016: Tata Motors reports flat November sales  
Nov 14, 2016: Tata Motors reports net income for Q2  
May 04, 2016: Tata Motors to come up with electric vehicles  
Mar 01, 2016: Tata Motors joins RE100 in drive for 100% renewable power  
Jan 19, 2016: Tata Motors appoints Guenter Butschek as new CEO  
Jan 19, 2016: Tata Motors appoints Guenter Butschek as new CEO

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### **COMPANIES MENTIONED**

Toyota Motor Corporation  
SML Isuzu Ltd  
Maruti Suzuki India Limited  
Mahindra & Mahindra Limited  
Ford Motor Company  
Daimler India Commercial Vehicles Pvt Ltd  
Ashok Leyland Limited  
AMW Motors Limited

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