

# Taiwan Mobile Co Ltd (3045) - Financial and Strategic SWOT Analysis Review

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#### **Abstracts**

Taiwan Mobile Co Ltd (3045) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.



Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

#### **Highlights**

Taiwan Mobile Co Ltd (Taiwan Mobile) provides integrated telecommunication services. The company's service portfolio includes mobile communication, cable television, fixed-line, and broadband services. It also offers value-added voicemail and messaging, general messaging, intelligent transport system, business messaging services, and mobile virtual private network services. The company provides international roaming, voice, and value-added services to individual customers, and voice and value-added services to enterprises. It also offers integrated communication, internet of things, cloud solutions, 5G private network, smart warehousing, and smart city. Taiwan Mobile provides mobile telecommunication services to corporate and household customers primarily in Taiwan. The company offers its services through direct stores and franchise stores across Taiwan. Taiwan Mobile is headquartered in Taipei, Taiwan.

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives



and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company



#### **Contents**

#### **SECTION 1 - ABOUT THE COMPANY**

Taiwan Mobile Co Ltd - Key Facts

Taiwan Mobile Co Ltd - Key Employees

Taiwan Mobile Co Ltd - Key Employee Biographies

Taiwan Mobile Co Ltd - Major Products and Services

Taiwan Mobile Co Ltd - History

Taiwan Mobile Co Ltd - Locations And Subsidiaries

**Head Office** 

Other Locations & Subsidiaries

Affiliate

#### **SECTION 2 - COMPANY ANALYSIS**

Company Overview

Taiwan Mobile Co Ltd - Business Description

**Business Segment: Cable Television** 

Performance

**Business Segment: Cable Television** 

Overview

**Business Segment: Others** 

Overview

Performance

**Business Segment: Retail** 

Overview

Performance

**Business Segment: Telecommunication** 

Overview

Performance

Geographical Segment: Overseas

**Key Stats** 

Geographical Segment: Taiwan, ROC

Performance

**R&D** Overview

Taiwan Mobile Co Ltd - Corporate Strategy

Taiwan Mobile Co Ltd - SWOT Analysis

SWOT Analysis - Overview



Taiwan Mobile Co Ltd - Strengths

Taiwan Mobile Co Ltd - Weaknesses

Taiwan Mobile Co Ltd - Opportunities

Taiwan Mobile Co Ltd - Threats

Taiwan Mobile Co Ltd - Key Competitors

#### **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios

Financial Ratios - Annual Ratios

Performance Chart

Financial Performance

Financial Ratios - Interim Ratios

Financial Ratios - Ratio Charts

#### **SECTION 4 – APPENDIX**

Methodology Ratio Definitions About GlobalData Contact Us Disclaimer



#### **List Of Tables**

#### LIST OF TABLES

Taiwan Mobile Co Ltd, Key Facts

Taiwan Mobile Co Ltd, Key Employees

Taiwan Mobile Co Ltd, Key Employee Biographies

Taiwan Mobile Co Ltd, Major Products and Services

Taiwan Mobile Co Ltd, History

Taiwan Mobile Co Ltd, Subsidiaries

Taiwan Mobile Co Ltd, Affiliate

Taiwan Mobile Co Ltd, Key Competitors

Taiwan Mobile Co Ltd, Ratios based on current share price

Taiwan Mobile Co Ltd, Annual Ratios

Taiwan Mobile Co Ltd, Annual Ratios (Cont...1)

Taiwan Mobile Co Ltd, Annual Ratios (Cont...2)

Taiwan Mobile Co Ltd, Interim Ratios

**Currency Codes** 

**Capital Market Ratios** 

**Equity Ratios** 

**Profitability Ratios** 

**Cost Ratios** 

**Liquidity Ratios** 

Leverage Ratios

**Efficiency Ratios** 



## **List Of Figures**

#### **LIST OF FIGURES**

Taiwan Mobile Co Ltd, Performance Chart (2016 - 2020) Taiwan Mobile Co Ltd, Ratio Charts



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