

# Taiwan Shin Kong Commercial Bank Co., Ltd.: Company Profile and SWOT Analysis

<https://marketpublishers.com/r/T4DAE967B17EN.html>

Date: October 2017

Pages: 18

Price: US\$ 125.00 (Single User License)

ID: T4DAE967B17EN

## Abstracts

### SYNOPSIS

Timetric's 'Taiwan Shin Kong Commercial Bank Co., Ltd.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Taiwan Shin Kong Commercial Bank Co., Ltd.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Taiwan Shin Kong Commercial Bank Co., Ltd.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Taiwan Shin Kong Commercial Bank Co., Ltd.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Taiwan Shin Kong Commercial Bank Co., Ltd. (SKB), a subsidiary of Shin Kong Financial Holding Co., Ltd., provides personal banking, corporate banking, consumer banking and wealth management solutions to individual and corporate customers. Its portfolio of products includes demand deposits, checking account deposits, government bank deposits, savings deposits, time deposits, and credit and debit cards. SKB offers loans solutions for personal; mortgage; home; home improvement; working capital; car; short, medium and long-term loans; and letters of credit. It offers services such as trust, investment, international banking, domestic guarantees, wealth management, offshore banking, and internet banking. It distributes its products and services through a network of branches. SKB is headquartered in Taipei, Taiwan.

## Contents

### **1 TAIWAN SHIN KONG COMMERCIAL BANK CO., LTD. - BUSINESS ANALYSIS**

- 1.1 Taiwan Shin Kong Commercial Bank Co., Ltd. - Company Overview
- 1.2 Taiwan Shin Kong Commercial Bank Co., Ltd. - Business Description
- 1.3 Taiwan Shin Kong Commercial Bank Co., Ltd. - Major Products and Services

### **2 TAIWAN SHIN KONG COMMERCIAL BANK CO., LTD. - MERGERS & ACQUISITIONS AND PARTNERSHIPS**

- 2.1 Taiwan Shin Kong Commercial Bank Co., Ltd. - M&A and Partnerships Strategy

### **3 TAIWAN SHIN KONG COMMERCIAL BANK CO., LTD. - SWOT ANALYSIS**

- 3.1 Taiwan Shin Kong Commercial Bank Co., Ltd. - SWOT Analysis - Overview
- 3.2 Taiwan Shin Kong Commercial Bank Co., Ltd. - Strengths
- 3.3 Taiwan Shin Kong Commercial Bank Co., Ltd. - Weaknesses
- 3.4 Taiwan Shin Kong Commercial Bank Co., Ltd. - Opportunities
- 3.5 Taiwan Shin Kong Commercial Bank Co., Ltd. - Threats

### **4 TAIWAN SHIN KONG COMMERCIAL BANK CO., LTD. - COMPANY STATEMENT**

### **5 TAIWAN SHIN KONG COMMERCIAL BANK CO., LTD. - HISTORY**

### **6 TAIWAN SHIN KONG COMMERCIAL BANK CO., LTD. - KEY EMPLOYEES**

### **7 TAIWAN SHIN KONG COMMERCIAL BANK CO., LTD. - KEY EMPLOYEE BIOGRAPHIES**

### **8 TAIWAN SHIN KONG COMMERCIAL BANK CO., LTD. - LOCATIONS AND SUBSIDIARIES**

- 8.1 Taiwan Shin Kong Commercial Bank Co., Ltd. - Head Office
- 8.2 Taiwan Shin Kong Commercial Bank Co., Ltd. - Other Locations and Subsidiaries

### **9 APPENDIX**

9.1 Methodology

9.2 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Taiwan Shin Kong Commercial Bank Co., Ltd. - Major Products and Services

Table 2: Taiwan Shin Kong Commercial Bank Co., Ltd. - History

Table 3: Taiwan Shin Kong Commercial Bank Co., Ltd. - Key Employees

Table 4: Taiwan Shin Kong Commercial Bank Co., Ltd. - Key Employee Biographies

Table 5: Taiwan Shin Kong Commercial Bank Co., Ltd. - Subsidiaries

Table 6: Taiwan Shin Kong Commercial Bank Co., Ltd. - Locations

### COMPANIES MENTIONED

Taiwan Shin Kong Commercial Bank Co., Ltd.

## I would like to order

Product name: Taiwan Shin Kong Commercial Bank Co., Ltd.: Company Profile and SWOT Analysis

Product link: <https://marketpublishers.com/r/T4DAE967B17EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T4DAE967B17EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970