

# Taishin International Bank Co., Ltd.: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Taishin International Bank Co., Ltd.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Taishin International Bank Co., Ltd.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Taishin International Bank Co., Ltd.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Taishin International Bank Co., Ltd.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Taishin International Bank Co., Ltd. (Taishin Bank), a subsidiary of Taishin Financial Holding Co., Ltd, offers retail banking, wholesale banking, and wealth management and trust financial services. Its offerings include loans, deposits, insurance, and cards. The bank provides investment products including mutual funds, money trusts, financial bonds, corporate bonds, government bonds, gold account, dual currency investment and commodities investment. It also offers services such as corporate financing, investment and trade financing, offshore financing, treasury and fiduciary, wealth and cash management, payment, and Internet and mobile banking. The bank operates through a network of domestic business units overseas branches, offshore banking units, trust departments, and representative offices in Taiwan, Hong Kong, Japan, Singapore, Myanmar, and Vietnam. Taishin Bank is headquartered in Taipei, Taiwan.

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### COMPANIES MENTIONED

Taishin International Bank Co., Ltd.

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