

Taiping Life Insurance Company Limited: Company Profile and SWOT Analysis

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Date: January 2018

Pages: 20

Price: US\$ 125.00 (Single User License)

ID: TF22C5C7892EN

Abstracts

SYNOPSIS

Timetric's 'Taiping Life Insurance Company Limited: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Taiping Life Insurance Company Limited'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Taiping Life Insurance Company Limited' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees.

REASONS TO BUY

Quickly enhance your understanding of 'Taiping Life Insurance Company Limited'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Taiping Life Insurance Company Limited (TPL), a subsidiary of China Taiping Insurance Holdings Company Limited (CTIHCL), a provider of range of life insurance products in China. It offers universal life insurance, unit-linked insurance, whole life insurance, annuity insurance and endowment life insurance. The company also offers adult insurance, children insurance, accident insurance and medical insurance. Furthermore, it offers group annuity insurance and group employee benefit plans. The company offers claims and advisory services. TPL distributes its products through a network of brokers, individual agents, banks and direct marketing team catering to individuals and corporate clients. TPL is headquartered in Shanghai, China.

The company reported direct premiums written and premium deposits of HKD117,067.3 million during fiscal year ended December 2016 (FY2016), an increase of 12.6% over FY2015. Its net premiums written and policy fees was HKD109,291.3 million in FY2016, an increase of 8.7% over FY2015.

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COMPANIES MENTIONED

Taiping Life Insurance Company Limited

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