

# T-Mobile Netherlands Holding B.V. - Strategic SWOT Analysis Review

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# **Abstracts**

T-Mobile Netherlands Holding B.V. - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.



Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

### **Highlights**

T-Mobile Netherlands Holding B.V. (T-Mobile) a subsidiary of Deutsche Telekom AG, is a provider of telecommunication services for consumer and business customers. The company offers customers to access mobile telecommunications services through simple and attractive way and also offers mobile internet services. T-Mobile offers its customer the freedom of composing their mobile subscription. T-Mobile also sells mobile phones of various brands through its website and stores. The company markets its product under the brand name T-Mobile and AM. The company partners with retailers, convenience stores and other entities for marketing its products and services. T-Mobile is headquartered in Hague, the Netherlands.

T-Mobile Netherlands Holding B.V. Key Recent Developments

Dec 15,2018: Sprint and T-Mobile parent companies to drop Huawei to appease regulators

Jan 18,2017: Soren Abildgaard to take helm of T-Mobile Netherlands

#### **Reasons to Buy**

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.



Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.



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#### **COMPANIES MENTIONED**

Tele2 Nederland BV Koninklijke KPN N.V. Hi Mobile

Baron

ASPIDER Communications Netherlands BV



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