

Synthos SA - Strategic SWOT Analysis Review

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Abstracts

Synthos SA - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Synthos SA (Synthos) is a manufacturer of chemical raw materials. The company produces synthetic rubber and latex, styrene plastics and vinyl and acrylic dispersions. Its product portfolio also includes styrene-butadiene rubbers, polystyrene plastic, adhesives, agro, ethylbenzene, high styrene rubbers, and nitrile butadiene rubbers. The company's products find applications in construction, chemical, furnishing, paper, food, rubber, textile, cosmetics, automotive, packaging, and paint industries, among others. It also carries out the production and distribution of thermal energy. The company also produces and sells plant protection products and biocides. It has operations in the Czech Republic, France, the Netherlands, the UK, Sweden, Brazil, the US and Turkey. Synthos is headquartered in Oswiecim, Poland.

Synthos SA Key Recent Developments

Jun 29,2021: ORLEN Group takes another step towards zero-carbon energy

May 25,2021: Clifford Chance advises Trinseo on USD 491 million sale of synthetic rubber business in Germany to Synthos

Jan 08,2021: Incident on Synthos' production site in Oswiecim

Dec 21,2020: Ansaldo Energia signs a 50 million euro contract in Poland with Synthos for a new gas turbine

Oct 29,2020: Fortum supports Synthos Green Energy in initial steps of regulatory dialogue on SMR deployment in Poland

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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Oct 28, 2020: Synthos Green Energy enters into discussions with polish nuclear

regulator about potential BWRX-300 small modular reactor project

Oct 16, 2020: Synthos and Vattenfall have signed an MOU to explore opportunities for co-operation within the Offshore Wind industry in Poland and the Baltic states

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