

Syngenta AG - Strategic SWOT Analysis Review

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Abstracts

Syngenta AG - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Syngenta AG (Syngenta) is an agribusiness company specialized in seed and crop protection businesses. The company manufactures and markets crop protection chemicals such as insecticides, herbicides, fungicides, and seed treatments to control weeds, insects and diseases in crops. These products also find application in the professional products sector in areas such as public health, turf and ornamental markets. It also offers seeds for field crops including corn, cereals, oilseeds and sugar beet, vegetable and flower, and high-quality pot and bedding plants. The company through its subsidiaries and affiliates market its products across North America, Latin America, Asia Pacific, and Europe, Africa, and Middle East. Syngenta is headquartered in Basel, Switzerland.

Syngenta AG Key Recent Developments

May 20,2021: Syngenta Group Appoints Daniel Vennard as Chief Sustainability Officer
Feb 01,2021: Syngenta Announces the Expiration and Final Results of the Tender Offer for 4.375% Notes Due March 28, 2042 and 5.676% Senior Notes Due April 24, 2048
Jan 25,2021: Syngenta Commences Tender Offer for 4.375% Notes due March 28, 2042 and 5.676% Senior Notes due April 24, 2048
Feb 14,2020: Syngenta announces 2019 full year results

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the

company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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