

Sykes Enterprises Inc (SYKE) - Financial and Strategic SWOT Analysis Review

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Abstracts

Sykes Enterprises Inc (SYKE) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Sykes Enterprises Inc (Sykes) is a business process outsourcing company. It provides customer engagement services. The company offers talent acquisition, training, transaction handling, coaching and engagement, delivery models, risk management, technology platforms, multi-channel solutions, CX analytics, social media care, self-service, customer selection, customer retention, customer acquisition, digital marketing and sales, and customer growth. Sykes also offers digital transformation services such as supercharge workforce, reduce operating costs, digital learning and drive growth. It serves education, communications, emerging brands, energy and utilities, financial services, healthcare, insurance services, retail, small and medium businesses, technology, and travel across North America, Latin America, Asia Pacific, Europe, the Middle East, and Africa. Sykes is headquartered in Tampa, Florida, the US.

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major

products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Contents

SECTION 1 - ABOUT THE COMPANY

Sykes Enterprises Inc - Key Facts
Sykes Enterprises Inc - Key Employees
Sykes Enterprises Inc - Key Employee Biographies
Sykes Enterprises Inc - Major Products and Services
Sykes Enterprises Inc - History
Sykes Enterprises Inc - Company Statement
Sykes Enterprises Inc - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Sykes Enterprises Inc - Business Description
Geographical Segment: Americas
Performance
Key Stats
Overview
Geographical Segment: EMEA
Performance
Key Stats
Overview
Geographical Segment: Other
Performance
Overview
Sykes Enterprises Inc - Corporate Strategy
Sykes Enterprises Inc - SWOT Analysis
SWOT Analysis - Overview
Sykes Enterprises Inc - Strengths
Sykes Enterprises Inc - Weaknesses
Sykes Enterprises Inc - Opportunities
Sykes Enterprises Inc - Threats
Sykes Enterprises Inc - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Sykes Enterprises Inc (SYKE) - Financial and Strategic SWOT Analysis Review

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts
Sykes Enterprises Inc, Recent Deals Summary

SECTION 4 – APPENDIX

Methodology
Ratio Definitions
About GlobalData
Contact Us
Disclaimer

List Of Tables

LIST OF TABLES

Sykes Enterprises Inc, Key Facts
Sykes Enterprises Inc, Key Employees
Sykes Enterprises Inc, Key Employee Biographies
Sykes Enterprises Inc, Major Products and Services
Sykes Enterprises Inc, History
Sykes Enterprises Inc, Other Locations
Sykes Enterprises Inc, Subsidiaries
Sykes Enterprises Inc, Key Competitors
Sykes Enterprises Inc, Ratios based on current share price
Sykes Enterprises Inc, Annual Ratios
Sykes Enterprises Inc, Annual Ratios (Cont...1)
Sykes Enterprises Inc, Annual Ratios (Cont...2)
Sykes Enterprises Inc, Interim Ratios
Sykes Enterprises Inc, Recent Deals Summary
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

List Of Figures

LIST OF FIGURES

Sykes Enterprises Inc, Performance Chart (2016 - 2020)

Sykes Enterprises Inc, Ratio Charts

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