

Swire Properties Limited: Company Profile and SWOT Analysis

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Date: September 2017

Pages: 41

Price: US\$ 125.00 (Single User License)

ID: S267CA5AB5FEN

Abstracts

SYNOPSIS

Timetric's 'Swire Properties Limited: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about "Swire Properties Limited"

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Swire Properties Limited' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Swire Properties Limited'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Swire Properties Limited (SPL), a wholly owned subsidiary of Swire Pacific Limited, is a real estate development and management company in Hong Kong. The company designs, develops and manages mixed-use commercial projects. In addition, it offers financial services, investment, leasing, sales, landscaping, and restaurant and hotel operations. SPL offers its services to shopping malls, business hubs, apartments, offices, hotels and residences properties. As of December 2016, the company had the aggregate gross floor area of 29.4 million square feet. It has operational presence in Hong Kong, China, the UK and the US. SPL is headquartered in Hong Kong.

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