

# Sumitomo Mitsui Banking Corporation: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Sumitomo Mitsui Banking Corporation: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about "Sumitomo Mitsui Banking Corporation"

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Sumitomo Mitsui Banking Corporation' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Sumitomo Mitsui Banking Corporation'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Sumitomo Mitsui Banking Corporation (SMBC), a subsidiary of Sumitomo Mitsui Financial Group, provides financial products and services. It offers a range of retail banking, wholesale banking, international banking and treasury products and services. Its offering includes deposits, housing loans, personal bank accounts, investment trusts, syndicated loans, nonrecourse loans, structured finance, project finance, trade finance, loan syndication, cash management and settlement services. It also offers life insurance products, pension-type insurance products, leasing, factoring, clearing services, and investment banking services. It serves individuals, small- and mid-sized companies, large corporations, and multinational companies. The company has presence in Europe and Middle East, the Americas, and Asia and Oceania regions. It is headquartered in Tokyo, Japan.

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