

# Sujana Metal Products Ltd (SMPL): Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Sujana Metal Products Ltd (SMPL): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Sujana Metal Products Ltd'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Sujana Metal Products Ltd' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Sujana Metal Products Ltd'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Splendid Metal Products Limited (SMPL) formerly Sujana Metal Products Limited is a subsidiary of Sujana Group. The company is a producer of steel products. The company offers steel products such as structural steel, smart steel, cold twisted deformed bars, thermo mechanically treated bars, reinforcement bars, angles, channels, flats, beams and corrosion resistant steel. It caters to the construction, infrastructure, power and telecom sectors. The company markets its products under the brands Sujana TMT, Sujana Plus, Sujana Smart Steel, Sujana CRS and Sujana Structural Steel. It has presence in Hyderabad, Chennai, Bangalore, Mumbai and Visakhapatnam in India. SMPL is headquartered in Hyderabad, Telangana, India.

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### COMPANIES MENTIONED

Sujana Metal Products Ltd

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