

Sugar Confectionery (Confectionery) Market in Bulgaria - Outlook to 2021: Market Size, Growth and Forecast Analytics

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Abstracts

Sugar Confectionery (Confectionery) Market in Bulgaria - Outlook to 2021: Market Size, Growth and Forecast Analytics

SUMMARY

Sugar Confectionery (Confectionery) Market in Bulgaria - Outlook to 2021: Market Size, Growth and Forecast Analytics is a broad level market review of Sugar Confectionery market in Bulgaria.

Sugar Confectionery include sugar-based confectionery items including hard boiled sweets, mints, caramels & toffees, gums and jellies, marshmallows, fudges and medicated throat lozenges.

Sugar Confectionery market in Bulgaria registered a positive compound annual growth rate (CAGR) of 2.42% during the period 2011 to 2016 with a sales value of BGN 142.91 Million in 2016, an increase of 2.23% over 2015.

The research handbook provides up-to-date market size data for period 2011-2016 and illustrative forecast to 2021 covering key market aspects like Sales Value and Volume for Sugar Confectionery and its variants Caramels and Toffees, Gums and Jellies, Hard Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery.

Furthermore, the research handbook details out Sales Value for top brands for the year 2013 to 2016, Demographic Analytics and overall market sales by Distribution Channel (Hypermarkets & Supermarkets, Convenience Stores, Department Stores, Dollar

Stores, Variety Store, Cash & Carries and Warehouse clubs, eRetailers, Food & Drinks specialists, Drug stores & Pharmacies, Health & Beauty Stores, Other general retailers and others) where ever applicable.

The research handbook acts as an essential tool for companies active or planning to venture in to Bulgaria's Sugar Confectionery (Confectionery) market. The comprehensive statistics within the research handbook provides insight into the operating environment of the market and also ensures right business decision making based on historical trends and industry model based forecasting.

Sales Values in the handbook are depicted in USD (\$) and local currency of country and Volumes are represented in M Kilograms.

SCOPE

Overall

Sugar Confectionery (Confectionery) market value and volume analytics with growth analysis from 2011 to 2021.

Value terms for the top brands.

Distribution channel sales analytics from 2013-2016.

REASONS TO BUY

Get access to authoritative and granular data on the Sugar Confectionery (Confectionery) market and fill in the gaps in understanding of trends and the components of change behind them.

Enhance your understanding of the market to update your strategic and tactical plans based on volume and value changes, brand dynamics and distribution trends.

Analyze the components of change in the market by looking at historic and future growth patterns.

Use the data to understand future patterns of the market trends from winners

and losers to category dynamics and thereby quickly and easily identify the key areas in which you want to compete in the future.

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