

## Stryker Corp (SYK) - Financial and Strategic SWOT Analysis Review

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Stryker Corp (SYK) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Key manufacturing facilities – A list of key manufacturing facilities of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

### Highlights

Stryker Corp (Stryker) is a medical technology company that manufactures medical equipment. The company offers orthopaedic, medical and surgical, and neurotechnology and spine products and provides services. Its major products include orthopaedic implants; surgical equipment and surgical navigation systems; patient handling, emergency medical equipment and intensive care disposable products; endoscopic and communications systems; neurosurgical, neurovascular and spinal devices; and medical devices used in a variety of conditions. Stryker offers its products to doctors, hospitals and other healthcare facilities. It has R&D facilities in various countries. The company sells its products through subsidiaries, branches, third-party dealers and distributors in the Americas, Europe, Asia-Pacific, the Middle East and Africa. Stryker is headquartered in Kalamazoo, Michigan, the US.

### Stryker Corp Key Recent Developments

Jan 30,2018: Stryker reports 2017 results and 2018 outlook

Jan 09,2018: Stryker provides 2017 preliminary net sales results

Jan 08,2018: Stryker announces nomination of two new Directors, Sheri S. McCoy and Rajeev Suri  
Dec 12,2017: Stryker announces Mr. Howard E. Cox, Jr. will retire from Board of Directors  
Oct 30,2017: Stryker's Performance Solutions Launches Practice Excellence Program to Help Physician Practices Drive Profitability, Efficiency & Quality Outcomes

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratios presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

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Jan 08, 2018: Stryker announces nomination of two new Directors, Sheri S. McCoy and Rajeev Suri  
Dec 12, 2017: Stryker announces Mr. Howard E. Cox, Jr. will retire from Board of Directors

Nov 21, 2017: Littleton Adventist to offer robotic technology for knee replacements  
Oct 30, 2017: Strykers Performance Solutions Launches Practice Excellence Program to Help Physician Practices Drive Profitability, Efficiency & Quality Outcomes  
Oct 30, 2017: Just-in-time 3D implants set to transform tumour surgery  
Oct 26, 2017: Stryker reports third quarter 2017 results  
Aug 23, 2017: Stryker provides an update regarding Sage warning letter and revised financial guidance  
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## **COMPANIES MENTIONED**

Zimmer Biomet Holdings Inc  
Steris Corp

Smith & Nephew Plc  
Medtronic Plc  
Linvatec, Inc.  
Koninklijke Philips N.V.  
KARL STORZ GmbH & Co KG  
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