

Strategic Market Intelligence: Reinsurance in Kenya - Key trends and Opportunities to 2022

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Abstracts

Strategic Market Intelligence: Reinsurance in Kenya - Key trends and Opportunities to 2022

SUMMARY

GlobalData's 'Strategic Market Intelligence: Reinsurance in Kenya - Key Trends and Opportunities to 2022' report provides in-depth market analysis, information and insights into the Kenyan reinsurance segment.

GlobalData's 'Strategic Market Intelligence: Reinsurance in Kenya - Key trends and opportunities to 2022' report provides a detailed outlook by product category for the Kenyan reinsurance segment.

It provides values for key performance indicators such as premium accepted, premium ceded and cession rates, during the review period (2013-2017) and forecast period (2017-2022).

The report also analyzes distribution channels operating in the segment, gives a comprehensive overview of the Kenyan economy and demographics, and provides detailed information on the competitive landscape in the country.

The report brings together GlobalData's research, modeling and analysis expertise, giving reinsurers access to information on segment dynamics and competitive advantages, and profiles of reinsurers operating in the country. The report also includes details of insurance regulations, and recent changes in the regulatory structure.

GlobalData's 'Strategic Market Intelligence: Reinsurance in Kenya - Key Trends and Opportunities to 2022' report provides in-depth market analysis, information and insights into the Kenyan reinsurance segment.

SCOPE

This report provides a comprehensive analysis of the reinsurance segment in Kenya -

It provides historical values for the Kenyan reinsurance segment for the report's 2013-2017 review period, and projected figures for the 2017-2022 forecast period.

It offers a detailed analysis of the key categories in the Kenyan reinsurance segment, and market forecasts to 2022.

It provides an overview of the various distribution channels for reinsurance products in Kenya.

It profiles the top reinsurance companies in Kenya, and outlines the key regulations affecting them.

REASONS TO BUY

Make strategic business decisions using in-depth historic and forecast market data related to Kenyan reinsurance segment, and each category within it.

Understand the demand-side dynamics, key market trends and growth opportunities in the Kenyan reinsurance segment.

Assess the competitive dynamics in the reinsurance segment.

Identify growth opportunities and market dynamics in key product categories.

Gain insights into key regulations governing the Kenyan insurance industry, and their impact on companies and the industry's future.

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Kenya Reinsurance Corporation

East Africa Reinsurance

Continental Reinsurance

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