

# STRATA Skin Sciences Inc (SSKN) - Financial and Strategic SWOT Analysis Review

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# **Abstracts**

STRATA Skin Sciences Inc (SSKN) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.



Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

# **Highlights**

STRATA Skin Sciences Inc (STRATA) formerly, MELA Sciences Inc, is a medical technology company that sells therapeutic and dermatology products. Its product portfolio includes XTRAC laser and VTRAC excimer lamp systems are utilized for the treatment of psoriasis, vitiligo, and other skin conditions. The company's XTRAC excimer laser technology is a highly concentrated UV light targeted towards autoimmune dermatological skin disorders. VTRAC, a UV light lamp system works the same as the XTRAC. The company operates its manufacturing facility in Carlsbad, California. It has also signed contracts for the sale of equipments in the international markets of Japan, Korea, and China. STRATA is headquartered in Horsham, Pennsylvania, the US.

STRATA Skin Sciences Inc Key Recent Developments

Oct 04,2021: STRATA Skin Sciences Announces CFO Transition

Aug 20,2021: STRATA Skin Sciences appoints William Humphries to its board of

directors

Aug 02,2021: STRATA Skin Sciences Announces Appointment of New VP of Marketing

May 18,2021: STRATA Skin Sciences to Participate in the Oppenheimer MedTech,



**Tools & Diagnostics Summit** 

May 12,2021: STRATA Skin Sciences Reports First Quarter 2021 Financial Results

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.



Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company



## **Contents**

#### **SECTION 1 - ABOUT THE COMPANY**

STRATA Skin Sciences Inc - Key Facts

STRATA Skin Sciences Inc - Key Employees

STRATA Skin Sciences Inc - Key Employee Biographies

STRATA Skin Sciences Inc - Major Products and Services

STRATA Skin Sciences Inc - History

STRATA Skin Sciences Inc - Company Statement

STRATA Skin Sciences Inc - Locations And Subsidiaries

**Head Office** 

#### **SECTION 2 – COMPANY ANALYSIS**

Company Overview

STRATA Skin Sciences Inc - Business Description

Business Segment: Dermatology Procedures Equipment

Overview

Performance

**Key Stats** 

Business Segment: Dermatology Recurring Procedures

Performance

Performance

**Key Stats** 

Geographical Segment: Domestic

Performance

Geographical Segment: Foreign

Performance

**R&D** Overview

STRATA Skin Sciences Inc - Corporate Strategy

STRATA Skin Sciences Inc - SWOT Analysis

SWOT Analysis - Overview

STRATA Skin Sciences Inc - Strengths

STRATA Skin Sciences Inc - Weaknesses

STRATA Skin Sciences Inc - Opportunities

STRATA Skin Sciences Inc - Threats

STRATA Skin Sciences Inc - Key Competitors



#### **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios

Financial Ratios - Annual Ratios

Performance Chart

Financial Performance

Financial Ratios - Interim Ratios

Financial Ratios - Ratio Charts

#### SECTION 4 – COMPANY'S LIFESCIENCES FINANCIAL DEALS AND ALLIANCES

STRATA Skin Sciences Inc, Medical Equipment, Deals By Year, 2015 to YTD 2021 STRATA Skin Sciences Inc, Medical Equipment, Deals By Type, 2015 to YTD 2021 STRATA Skin Sciences Inc, Recent Deals Summary

#### **SECTION 5 – COMPANY'S RECENT DEVELOPMENTS**

Oct 04, 2021: STRATA Skin Sciences Announces CFO Transition

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**Tools & Diagnostics Summit** 

May 12, 2021: STRATA Skin Sciences Reports First Quarter 2021 Financial Results Apr 12, 2021: STRATA Skin Sciences Appoints William D. Humphries to Its Board of Directors

Mar 24, 2021: STRATA Skin Sciences Reports Fourth Quarter and Full Year 2020 Financial Results

Mar 16, 2021: STRATA Skin Sciences to Present at the Lytham Partners Spring 2021 Investor Conference

Mar 10, 2021: STRATA Skin Sciences to Report Fourth Quarter and Full Year 2020 Financial Results on March 24, 2021

Mar 01, 2021: STRATA Skin Sciences announces CEO transition

#### **SECTION 6 – APPENDIX**

Methodology Ratio Definitions About GlobalData



Contact Us Disclaimer



# **List Of Tables**

#### LIST OF TABLES

STRATA Skin Sciences Inc, Key Facts

STRATA Skin Sciences Inc, Key Employees

STRATA Skin Sciences Inc, Key Employee Biographies

STRATA Skin Sciences Inc, Major Products and Services

STRATA Skin Sciences Inc, History

STRATA Skin Sciences Inc, Key Competitors

STRATA Skin Sciences Inc, Ratios based on current share price

STRATA Skin Sciences Inc., Annual Ratios

STRATA Skin Sciences Inc, Annual Ratios (Cont...1)

STRATA Skin Sciences Inc, Annual Ratios (Cont...2)

STRATA Skin Sciences Inc, Interim Ratios

STRATA Skin Sciences Inc, Medical Equipment, Deals By Year, 2015 to YTD 2021

STRATA Skin Sciences Inc, Medical Equipment, Deals By Type, 2015 to YTD 2021

STRATA Skin Sciences Inc, Recent Deals Summary

**Currency Codes** 

Capital Market Ratios

**Equity Ratios** 

**Profitability Ratios** 

**Cost Ratios** 

Liquidity Ratios

Leverage Ratios

**Efficiency Ratios** 



# **List Of Figures**

### **LIST OF FIGURES**

STRATA Skin Sciences Inc, Performance Chart (2016 - 2020)
STRATA Skin Sciences Inc, Ratio Charts
STRATA Skin Sciences Inc, Medical Equipment, Deals By Year, 2015 to YTD 2021
STRATA Skin Sciences Inc, Medical Equipment, Deals by Type, 2015 to YTD 2021



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