

Stena AB - Strategic SWOT Analysis Review

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Stena AB - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Stena AB (Stena) is a family-owned conglomerate group. Its business activities include ferry operations, shipping, offshore drilling, property, finance and investments. Through Stena Line, the company conducts ferry operations in Scandinavia, the North Sea, the Irish Sea and the Baltic Sea. The Shipping operations comprise ownership and leasing of oil tankers and include management and manning, design, purchase, sale and redevelopment of such vessels. The company develops, constructs and operates offshore drilling rigs and drill ships. Stena undertakes the construction, refurbishment, acquisition, selling, and management of residential and commercial properties in Sweden, in the Netherlands, France, the US, the UK, Germany and others. Through Stena Adactum, the company makes long-term investment in public and private companies in new businesses that are outside the company's lines of business. Stena is headquartered in Gothenburg, Sweden.

Stena AB Key Recent Developments

Feb 24,2017: Minesto and Stena Line engage in joint project for build-up of the renewable energy sector in Wales

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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Viking Supply Ships AB

Swissco Holdings Limited

Svitzer A/S

Concordia Maritime AB

Brostrom A/S

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