

Startup Companies Scorecard - Ranking Top 10,000 Startups based on Investments, Innovations and Market Presence

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Abstracts

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SUMMARY

Startup Companies Scorecard report will help in elevating its readers know-how to pick and shortlist Startups for their respective use case -as potential investors, as partners, as acquisition targets or as vendors. The Scorecard ranks Startup companies relatively using quantifiable and impartial data, to comparatively measure their performance across different sectors and themes. The Scorecard and Ranking have been driven on globally curated databases of Deals, Patents, News, Social Media and Influencers.

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The Top 10,000+ Startup companies have been identified and ranked from an array of 30+ Industries and 75+ countries globally. Majority of these companies fall within the sectors of Technology, Media and Communication, Pharmaceuticals and Healthcare, Construction, Automotive, Financial Services, Medical Devices, Retailing, Consumer Goods and various fields within the Energy domain (Oil and Gas, Power, Clean Technology, Renewables, etc.).

United States of America (USA) sticks to its number 1 position with over 5,300+ top Startup companies and distantly followed by China with over 1,700+ companies. However, it is the surprise entry of India at No. 3 and United Kingdom at No. 4, with close to 500 companies each.

The Scorecard and Ranking have been driven on globally curated databases of Deals, Patents, News, Social Media and Influencers.

The Startup Scorecard is largely founded on 3 Broad Pillars -

1. Investment: Signifies Investor Interest in the Startup from Inception to Date.
2. Innovation: Signifies Count, Quality and Strength of Patents Portfolio of the Startup.
3. Market Presence: Signifies Social Media Buzz of the Startup, Partnerships and Acquisitions.

Startup Companies Scorecard Report comprises of Key Findings Presentation Deck and an Excel Pack ranking Top 10,000 Startups using Investments, Innovation and Market Presence as Scorecard parameters.

SCOPE

Investment Activity -

Total No of Investors: Count of Total Investors who have Invested in the Startup over time.

Total No of Tier 1 Investors: Count of Total Tier 1 Investors (a subset of Total Investors).

Total Investment: Cumulative VC Funding secured by the Startup over time.

Stage of funding: Latest Round (or Series) of Funding.

Average Fund raised per Deal: Cumulative Investment raised divided by Number of Investment Deals.

Innovation -

Patents Applied: Count of Unique Patents Applied by the Company.

Patents Granted: Count of Unique Patents Granted to the Company.

Average patent Quality*: Average of the Quality of the Portfolio of Patents.

Patent Strength*: Total Strength of the Portfolio of Patents Granted.

Market Presence -

Twitter Follower: Count of Twitter Followers of official Twitter Handle of Startup.

Partnership News: Count of News related to Partnership.

Acquisition: Count of Acquisitions done by the Startup.

Influencer Tweet Count: Count of Tweets related to the Startup as posted by Influencers.

REASONS TO BUY

Quantitative Data Driven Analysis: Track Key Performance Indicators (KPI's) of Startups based on Three Primary Pillars: Investment, Innovation and Market Presence.

Investor Interest: Understand the Investor Activity in the Startups driven by the Key Indicators like Funding, Total Investors, Tier-1 Investors, Stage of Funding.

Relative Benchmarking: Intelligent Metrics clubbed together to spot Startups doing relatively better than the its Peers, along with Visual Graphical Insights.

Innovation Strength: Spot Innovative Startups by Patent Count, Patents Quality and Strength etc.

Slice and Dice by Sector, Themes and Geographies: Use the Granular Sector,

Themes and Geographies Mapping in our Startups Scorecard to keep deep dive on your Niche Targets.

Social Media Activity: Identify Key Social Media Signals on Startups from Twitter Followers, Partnership News, Influencers etc.

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Ranking Parameters

1.INVESTMENT ACTIVITY

Total Investors
Total Tier 1 Investors
Total Investment Raised Till Date

Stage of Funding
Average fund raised per deal
Investor Activity Score

2.INNOVATION

No. of Patents Applied
No. of Patents Granted
Average Patent quality
Patent Portfolio Strength
Innovation Score

3.MARKET PRESENCE

Twitter Followers
Partnership News
Acquisition
Influencer Count
Market Presence Score

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