

Starkey Hearing Technologies, Inc. - Strategic SWOT Analysis Review

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Starkey Hearing Technologies, Inc. - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.
- Key manufacturing facilities – A list of key manufacturing facilities of the company.

Highlights

Starkey Hearing Technologies, Inc. (Starkey), formerly Starkey Laboratories, Inc., is a hearing technology company. It designs, manufactures and distributes comprehensive digital hearing systems including behind-the-ear instruments, receiver-in-canal instruments, invisible-in-the-canal instruments, completely-in-canal instruments; custom hearing aids; tinnitus treatment solutions; hearing amplifiers; and hearing aid accessories such as mobile applications, hearing protection products and custom audio and communication solutions. It conducts research and development activities through Starkey Hearing Research Center (SHRC) in Berkeley, California, the US. The company sells its products through its affiliate companies and a network of hearing professionals in the Americas, the Middle East, Europe, Asia and Australia. Starkey is headquartered in Eden Prairie, Minnesota, the US.

Starkey Hearing Technologies, Inc. Key Recent Developments

Jan 12,2017: Starkey Hearing Technologies to Launch Complete Ear Health Product Line

Oct 18,2016: Humavox Partners with Starkey Hearing Technologies to Bring Wireless Charging to Hearing and Audio Devices

Mar 01,2016: Starkey Hearing Technologies Revolutionizes Hearing Industry With 'Made for Life' Hearable

and Wearable Solutions

Feb 10,2016: Sonus and Starkey Hearing Technologies Partnering to Help California Wildfire Victims

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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COMPANIES MENTIONED

William Demant Holding A/S
Sonova Holding AG
Sonic Innovations Inc
Siemens Healthcare GmbH
Oticon A/S
Medtronic Plc
GN ReSound A/S

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