

Starbucks Corp (SBUX) - Financial and Strategic SWOT Analysis Review

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Abstracts

Starbucks Corp (SBUX) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Starbucks Corp (Starbucks) is a specialty coffee retailer. It roasts, markets and retails specialty coffee. The company, through its stores, offers several blends of coffee, handcrafted beverages, merchandise, and food items. Starbucks also offers whole bean and ground coffee, readymade drinks, snacks, and other beverages. Its brands include Teavana, Evolution Fresh, Starbucks Reserve, Princi, Seattle's Best Coffee and Ethos. The company, through its owned and licensed stores, has presence in Asia-Pacific, the Middle East, Africa, Europe, and the Americas. The company operates roasting, manufacturing facilities, warehouse, and distribution facilities in Nevada, Pennsylvania, Tennessee and Washington in the US; and China. The company is headquartered in Seattle, Washington, the US.

Starbucks Corp Key Recent Developments

May 13,2021: Generate announces unique partnership with Starbucks to supply clean energy to Starbucks stores and provide affordable, green power to surrounding communities with New York community solar projects

Dec 17,2020: Starbucks enters into first-ever virtual storage PPA

Dec 09,2020: Starbucks solidifies pathway to a planet positive future

Nov 16,2020: Cypress creek renewables' largest solar development project reaches

commercial operation in Texas

Feb 27,2020: Starbucks Canada to introduce meatless breakfast sandwich

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

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