

The Star Entertainment Group Ltd: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'The Star Entertainment Group Ltd: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, employee biographies as well as competitive benchmarking data.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'The Star Entertainment Group Ltd'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'The Star Entertainment Group Ltd' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees.

REASONS TO BUY

Quickly enhance your understanding of 'The Star Entertainment Group Ltd'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

The Star Entertainment Group Limited (TSEG), formerly Echo entertainment Group Ltd, is a provider of leisure and entertainment services. It principally provides services related to gambling, entertainment, and hospitality. The company also offers services such as spa and sauna; gymnasium and fitness centers; pools and salons; live music; ballrooms; and conference and meeting facilities. The company offers its services under the brands: The Star Club, The Star Sydney, Treasury Casino & Hotel Brisbane and Jupiter Gold Coast. As of June 2017, the company owns and manages 1,329 hotel rooms across three properties and also comprises 60 restaurants and cafes. The company also manages the Gold Coast Convention and Exhibition Centre for the government of Queensland. EEGL is headquartered in Brisbane, Queensland, Australia.

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COMPANIES MENTIONED

The Star Entertainment Group Ltd

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