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Star Assurance Company Limited: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Star Assurance Company Limited: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Star Assurance Company Limited'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Star Assurance Company Limited' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Star Assurance Company Limited'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Star Assurance Company Limited (Star Assurance) is a general insurance provider. The company provides a range of non-life insurance products. Its product portfolio includes asset insurance, transit insurance, construction and custom bond insurance, electronic equipment insurance, fidelity guarantee insurance, motor insurance, professional indemnity insurance, plant and machinery all risk insurance, burglary insurance and travel insurance. It also offers public liability insurance, product liability insurance, personal accident insurance, marine insurance, fire and allied perils insurance, employer's liability insurance, contractors all risk insurance, comprehensive homeowners insurance, business interruption insurance and bankers' indemnity insurance. It offers services such as insurance advisory services and claims settlement services. Through these products, the company caters to individuals and corporate customers. The company operates through its branch offices in Accra, Tema, Spintex, Achimota, Madina, Dansoman, Kumasi, Sunyani, Tamale, Nkawakaw, Koforidua,Ho and Takoradi. Star Assurance is headquartered in Accra, Ghana.

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COMPANIES MENTIONED

Star Assurance Company Limited

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